



**The New Generation in Equine Nutrition**  
A pressure cooked feed offers a safe and natural way to provide essential nutrition and calories to horses and is easily digested for optimal nutrient utilization.



**Sentinel® Performance LS** - Formulated specifically to enable equine athletes to meet their genetic potential and excel in the many aspects of performance. Exclusively formulated with high fat, high fiber and low starch/sugar ingredients, it is an ideal choice for equine athletes involved in a variety of competitive disciplines as well as horses with elevated caloric requirements such as hard keepers and rescue horses. Also recommended for certain horses with challenged digestive and/or metabolic systems.



**Sentinel® LifeTime LT** - Formulated specifically for active junior, adult and senior horses specifically where joint health is a potential concern. A high fat, high fiber complete feed fortified with essential nutrients plus Glucosamine HCl and Chondroitin Sulfate provides superior nutrition to meet the physiological and metabolic needs of active horses for a lifetime of health and performance. Also recommended for certain horses with challenged digestive and/or metabolic systems.



**Sentinel® Grow & Excel GX** - Formulated specifically to meet the intense demands of young growing horses and active performance horses. A precise blend of protein, high fat and fiber from low starch/sugar ingredients provides healthful nutrition throughout growth and into performance. This versatile formulation is also an ideal choice for breeding stallions and pregnant mares in late gestation.



**Sentinel® Senior SR** - Formulated specifically for senior horses, prematurely aging horses or horses with poor teeth. A highly fortified balance of nutrients and an exclusive blend of natural additives to meet the increased nutritional demands of the senior horse due to less efficient digestive and metabolic systems. Also recommended for certain senior horses with challenged digestive and/or metabolic systems.



**Sentinel® Safe Start SS** - Formulated specifically to meet the high demands of foal growth and mare lactation. A high protein and high fat formulation utilizing low starch/sugar ingredients provides the precise nutrition necessary for healthy foal growth, premium milk composition and optimum milk production in mares. Also recommended for show horses on low protein hay or when extra shine and condition is desired.

[www.sentinelfeed.com](http://www.sentinelfeed.com)

**KENT NUTRITION GROUP, INC.**  
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## Suggested Feeding Programs\*

In lbs./100 lbs. of Body Weight

	Horse 10	Rider®	Pacer™	Charger®	Vintage Victory®	Vintage Sweet™	Vintage Racer®	Vintage Versatility™	Vintage Mare & Foal	Strider®	Sport Formula®	Carb-Guard™	Trotter®	Hunter™	Contender®	Demand®	Sentinel® PERFORMANCE LS	Sentinel® LIFETIME	Sentinel® GROW & EXCEL	Sentinel® SENIOR	Sentinel® SAFE START	
<b>GROWTH</b>																						
Suckling									.8 - 1.2						.85 - 1.2	.8 - 1.2						.7 - 1.1
Weanling									.95 - 1.5						.95 - 1.5	.9 - 1.5						.9 - 1.4
Yearling				.65 - 1.1				.65 - 1	.65 - 1				.7 - 1.3	.65 - 1	.65 - 1	.6 - 1		.6 - .9	.6 - .95			.6 - .95
2-Year Old				.6 - .85	.6 - .9	.6 - 1	.6 - .75	.55 - .75					.65 - .9	.6 - .75	.55 - .75	.5 - .75		.55 - .85	.55 - .7			.45 - .7
<b>ADULT</b>																						
Maintenance	.45 - .65	.45 - .65	.4 - .6							.45 - .65	.4 - .6	.4 - .65	.45 - .8									.4 - .65
Light Work	.55 - .8	.5 - .75	.5 - .7	.4 - .65	.45 - .7	.45 - .65	.45 - .65			.5 - .75	.5 - .7	.5 - .75	.55 - .9	.4 - .6			.4 - .6	.45 - .8				.45 - .7
Moderate Work	.65 - .9	.6 - .85	.6 - .8	.5 - .75	.5 - .8	.5 - .7	.5 - .7	.45 - .65		.6 - .85	.6 - .8	.6 - .85	.65 - 1	.5 - .7		.45 - .65	.45 - .7	.5 - .85	.45 - .65	.55 - .75		.45 - .65
Heavy Work	.75 - 1	.7 - .95	.7 - .9	.6 - .85	.7 - .9	.65 - .8	.65 - .8	.6 - .75		.7 - .95	.7 - .9	.7 - .95		.6 - .8		.55 - .7	.6 - .8	.5 - .9	.55 - .75	.65 - .85		.55 - .7
Very Heavy Work			.85 - 1.4	.75 - 1.35	.8 - 1.3	.7 - 1.2	.7 - 1.2	.7 - 1.2			.85 - 1.4			.75 - 1.3			.7 - 1.3	.55 - 1	.65 - 1.2			
<b>BREEDING</b>																						
Pregnant Mare				.4 - .75					.5 - .65			.5 - .7		.4 - .7	.4 - .65				.4 - .7			.40 - .65
Lactating Mare				.8 - 1.2				.8 - 1.1	.75 - 1.15					.8 - 1.15	.8 - 1.25	.75 - 1.15			.75 - 1.1			.65 - 1.1
Breeding Stallion				.4 - .7	.45 - .75	.45 - .75					.5 - .65	.6 - 1	.4 - .65	.4 - .65					.4 - .6			
<b>SPECIAL NEEDS</b>																						
See Chart **							a .75 - 1.25					b .5 - 1.3	c 1 - 1.25				d .6 - 1.25	e 1.25 - 1.5				f 1 - 1.25

\*Suggested Feeding Programs are based on offering grass or mixed grass hays. If feeding legume hays or rich pastures, consult your Blue Seal Territory Sales Manager or Customer Service Representative. The recommended feeding programs are intended solely as a guide. The variables of management, environment and breed may dictate changes in the animal's requirements.

^Long Yearling

\*\*Special Needs:

- <sup>a</sup> Horses with Heaves
- <sup>b</sup> Starch/Sugar Sensitive
- <sup>c</sup> Diets with Minimal Hay for Maintenance
- <sup>d</sup> Senior & Rescue



**All-Natural and Baked with Premium Ingredients**



**Rounders® Banana Flavored Horse Treats** with real banana flavor.



**Rounders® Carrot Flavored Horse Treats** with real carrots.



**Rounders® Cinnamon Flavored Horse Treats** with real cinnamon.



**Rounders® Molasses Flavored Horse Treats** with sweet molasses.



**Rounders® Peppermint Flavored Horse Treats** with natural peppermint flavor.



**Rounders® Spiced Apple Flavored Horse Treats** with all-natural apple flavor and spices.



**Rounders® EZ-Go™ Horse Treats** formulated with Glucosamine HCl and marine-source Chondroitin Sulfate.

## WINNING TOUCH® EQUINE SUPPLEMENTS

Performance Formulated



The best foundation for good health is a balanced diet. **WINNING TOUCH® EQUINE SUPPLEMENTS** provide the nutrition needed to support a lifetime of good health and activity with your horse.

### WINNING TOUCH® E-Z HOOF®

A specialized supplement designed to promote and maintain strong healthy hooves, sustain breeding performance, and aid in times of stress.

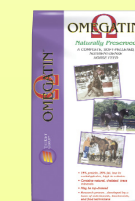


### WINNING TOUCH® SUNSHINE PLUS™

A heavily fortified, conditioning supplement formulated to enhance the level of nutrition in horses under stress, breeding horses, young growing horses and horses on low-grain diets. Also available in a 50-lb bag.

### WINNING TOUCH® MIN-A-VITE™

A concentrated mineral and vitamin supplement designed to balance the nutritional deficiencies of hay and pasture. Three specific formulas; **GRASS HAY**, **MIXED HAY**, and **ALFALFA HAY**. Ideal for horses fed a low level of grain.



### WINNING TOUCH® OMEGATIN®

A balanced, 15% protein, 20% fat, pelleted nutrient-dense supplement with a low level of starch (14%). Designed for high calories and low carbohydrates. Also available in a 40-lb bag.



## Horse Feeds



Formulated for a Lifetime of Health & Performance

Pet Foods & Animal Feeds  
Since 1868

# Blue Seal® Horse Feeds



At Blue Seal Feeds, we know your horse's health is important to you. The best foundation for good health is a balanced diet made from high-quality ingredients. Whether your horse is a companion pet, broodmare, growing foal, or competes in equine events, Blue Seal Feeds has a feed to provide the balanced nutrition to excel and maintain proper health. Our horse feeds are formulated with the latest developments in equine nutrition, while taking into consideration the most recent advances in equine management.

## Blue Seal® Horse Feeds feature:

Premium Quality Ingredients

Fixed Formulas

Chelated Copper, Zinc, Manganese & Selenium

Added B-Vitamins, including Biotin

Added Vitamin C

Added Amino Acids

including Lysine, Threonine\* & Methionine\*

Guaranteed Probiotics\*

Guaranteed Omega Fatty Acids\*

Low Starch/Sugar Ingredients\*

Stabilized Rice Bran\*

MosPlus™\*

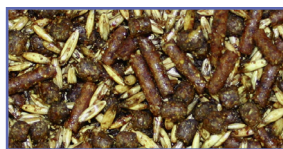
Yeast Culture\*



\*Available in Select Blue Seal® Horse Feeds

Diamond V® is a registered trademark of Diamond V Mills, Inc.

# Textured



**Horse 10** is a low-protein, coarse-textured, palatable blend of pellets, cracked corn, flaked corn, and oats wrapped in molasses for mature horses fed high-quality, high-protein hay. **Horse 10** provides balanced nutrition with excellent acceptance and palatability.



**Rider**® is a quality blend of pellets, oats, flaked corn, and flaked barley lightly wrapped in molasses and vegetable oil. With a balance of protein, energy, and fiber, **Rider** is ideal for pleasure horses on good quality hay or pasture.



**Pacer**™ is a high-fat, fully fortified blend of oats, flaked corn, and flaked barley wrapped in molasses and vegetable oil for high acceptance and palatability. **Pacer** is an excellent all-around sweet feed for active horses.



**Charger**® is a high-fat, coarse-textured blend of oats, flaked barley, flaked corn, pellets, and extruded nuggets wrapped in molasses and vegetable oil. **Charger** provides a high quality, nutritionally balanced diet for growing horses, performance horses, breeding stallions, and pregnant mares.

## Blue Seal® Vintage® Textured Horse Feeds

Fortified with vitamins and minerals and blended with pressure-cooked (extruded) highly digestible nuggets for increased nutrient utilization. The light and airy nature of these nuggets may facilitate the breakdown of feed for horses while encouraging slower consumption and more thorough chewing. A slower rate of intake with more complete chewing may help minimize the risk of digestive upsets, such as colic and choke.



**Vintage Victory**® is a high-fat, low-protein blend of oats, pressure-cooked fiber nuggets, and naturally encapsulated vegetable oil. **Vintage Victory** incorporates the *Triple Energy Release System*™ - a combination of carbohydrates, fat and highly fermentable fiber, providing a sequential energy release to meet the complex demands of the equine athlete.



**Vintage Sweet**™ is a low-protein, high-fat blend of pressure-cooked nuggets, oats, and corn wrapped in molasses and vegetable oil designed to meet the needs of active pleasure and performance horses. **Vintage Sweet** offers the advantages of extruded feed in a highly palatable, coarse-textured form.



**Vintage Racer**® is a high-energy blend of cracked corn and pressure-cooked fiber nuggets containing beet pulp, rice bran, and soy hulls covered in molasses and vegetable oil for performance horses. The low-dust/high-fiber content makes **Vintage Racer** an ideal grain and partial hay replacement ration for horses with respiratory problems.



**Vintage Versatility**™ is a high-calorie blend of oats, vegetable oil, pellets and pressure-cooked fiber nuggets for equine athletes of all performance classes, growing foals and lactating mares. **Vintage Versatility** incorporates the *Triple Energy Release System*™.



**Vintage® Mare and Foal** is a nutrient-dense blend of pressure-cooked nuggets, oats, flaked corn and barley specifically designed to meet the high demands of foal growth and mare lactation. Lightly wrapped in molasses and vegetable oil, **Vintage Mare & Foal** is a palatable blend with excellent acceptance.

# Pelleted



**Strider**® is a low-protein, pelleted grain ration for maintenance and light performance in adult horses fed good quality hay or pasture. **Strider** offers a convenient nutritional package for the lifelong enjoyment of pleasure horses.



**Sport Formula**® is a high-fat, low-protein, highly fortified, pelleted grain ration designed to meet the increased energy needs of active performance horses at all levels fed good quality hay and/or pasture.



**Carb-Guard**™ is a nutritionally balanced, low-protein, high-fat pellet formulated to contain a high level of fermentable fiber and a low level of starch and sugars. **Carb-Guard** offers a safe and natural way to feed horses at all performance levels and in many feeding situations.



**Trotter**® is a complete, pelleted feed designed for horses with limited access to hay or pasture. **Trotter** is an ideal feed for stabled horses and horses being transported to shows or trail events where sufficient hay or pasture may be limited. **Trotter** may also be used to supplement high-grain feeds with additional fiber.



**Hunter**™ is a high-fat, pelleted feed for growing horses, active performance horses, breeding stallions, and pregnant/lactating mares. **Hunter** provides a high-quality, nutritionally balanced diet for the professional equine operation.



**Contender**® is a nutrient-dense, pelleted grain ration designed for young growing foals, lactating mares, and performance horses. **Contender** provides a high level of nutrients for horses with increased nutritional requirements.



**Demand**® is a high-fat, high-protein, pelleted grain ration containing a moderate level of fiber for young growing horses and starch or glycogen sensitive horses. **Demand** contains a high nutritional profile with an optimum balance of energy and fiber for safe grain feeding.



**Min-A-Vite Lite**™ is a pelleted mineral and vitamin supplement designed to balance the nutritional deficiencies of grass or mixed-grass hay and pasture for horses of all ages, weights, classifications and performance levels. Its low-calorie formula and reduced feeding rate makes **Min-A-Vite Lite** an ideal feed for horses requiring minimal to no grain ration without the worry of additional weight gain.



**Blue Seal® Hay Stretcher Pels** is a large, high-fiber pellet with a nutritional profile similar to grass hay. It may be used to replace up to half of the hay in an animal's diet on a pound-for-pound basis. **Hay Stretcher Pels** is balanced for calcium and phosphorous, but not vitamin and mineral fortified. *Should not be used to replace grain in the animal's diet.*

# Analysis of Equine Products

BLUE SEAL® PRODUCTS	Form	Crude Protein Min. %	Crude Fat Min. %	Crude Fiber Max. %	Pounds per Quart
Horse 10	Textured	10.0	3.5	6.5	1.25
Rider®	Textured	12.0	3.5	8.0	1.25
Pacer™	Textured	12.0	6.0	7.0	1.00
Charger®	Textured	14.0	6.0	8.0	1.10
Vintage Victory®	Textured	10.0	10.0	11.0	0.95
Vintage Sweet™	Textured	12.0	8.0	7.0	0.95
Vintage Racer®	Textured	12.5	8.0	10.0	1.15
Vintage Versatility™	Textured	14.0	10.0	11.0	1.25
Vintage® Mare & Foal	Textured	16.0	5.0	8.5	0.95
Strider®	Pelleted	11.0	3.5	7.0	1.45
Sport Formula®	Pelleted	11.0	6.0	8.0	1.45
Carb-Guard™	Pelleted	12.0	8.0	25.0	1.45
Trotter®	Pelleted	14.0	3.0	18.0	1.45
Hunter™	Pelleted	14.0	6.0	10.0	1.45
Contender®	Pelleted	16.0	4.0	8.0	1.45
Demand®	Pelleted	16.0	6.5	11.0	1.45
Min-A-Vite Lite™	Pelleted	10.0	3.5	8.5	1.45
Sentinel® PERFORMANCE LS	Pressure-cooked (extruded)	12.0	12.0	20.0	0.85
Sentinel® LIFETIME LT	Pressure-cooked (extruded)	13.5	10.0	20.0	0.85
Sentinel® GROW & EXCEL GX	Pressure-cooked (extruded)	14.0	10.0	15.0	0.85
Sentinel® SENIOR SR	Pressure-cooked (extruded)	14.5	5.5	16.0	0.85
Sentinel® SAFE START SS	Pressure-cooked (extruded)	16.0	8.5	10.0	0.85
Hay Stretcher Pels	Large Pellet	11.5	2.0	20.0	1.40