

2012 White's Lumber Home Show | April 20th-21st



Win with White's

at the 2012 White's Lumber Home Show

April 20th-21st, 2012

Dulles State Office Building, 317 Washington St., Watertown

Friday: 5pm – 9pm | Saturday: 10am – 5pm | FREE Admission

Over 40 vendors and experts to help you with your building projects

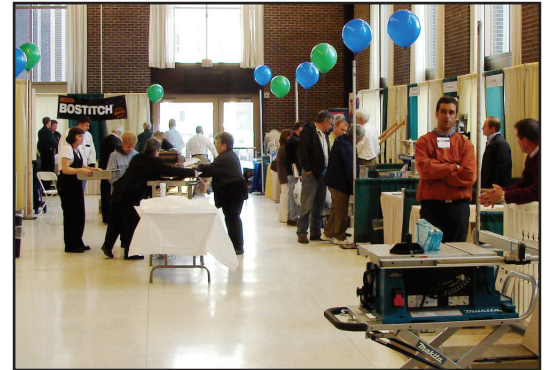


Help us Celebrate our 120th Anniversary.
Come to learn, to save, and to win an iPad3!

CELEBRATING 120 YEARS

Win a new iPad3!

Come to learn, to save, and to win! To celebrate our 120th Anniversary, we're giving you more ways to win with White's. **Visit us at the 2012 White's Lumber Home Show on Friday, April 20th from 5-9 and Saturday, April 21st from 10-5, and enter to win a new iPad3!** You'll also get a free reusable earth bag with some great giveaways, discounts on products at the store, and learn more about this spring's exciting new home improvement products.



Your free reusable earth bag will also include:

- ENERGY STAR® -qualified CFL specialty light bulb*
- Blue Spruce seedling*
- ENERGY STAR® pamphlet showing you ways to save energy*
- Discount coupon good at any White's Lumber location*

Check In to Win

When you're at the show, remember to fill out an electronic form to be eligible to win the iPad. While you're there, check out these other vendors to help you find better ways to improve your home:

Jeld-Wen Windows & Doors

FABCO Trusses

Kraus Hardwood Floors

Moulding & Millwork

West Systems

Pillar to Post Home Inspections

Selkirk Pipe

Curran Renewable Energies

Andersen Windows & Doors

BSL Wood Flooring

Simpson Fastening Systems

Duckback Paints

Latitudes Decking

ABC Metal Roofing

Win with White's
Help us celebrate our 120th Anniversary—enter to win a new iPad3!
Just fill out the form below and hit "Enter".

Name
First Last

Email

Yes, please sign me up to receive emails with monthly sales and promotions

Win a new iPad3!



*While supplies last.

Free at the Show

Our expert staff will be ready to show you new products and talk about your home improvement needs, including **your outdoor needs**, from roofing, siding, windows, paint and doors to insulated concrete forms and concrete products, house wraps, insulation, decking, railings, garage doors and stove pipes; and **your indoor needs**, from columns, flooring, paneling and mouldings to cabinetry, tubs, showers, countertops, paint and paint sundries, building hardware, power tools, pellets, trusses and home inspections. Ask us—we can help.

As always, we'll have tons of savings just for the show, with discounts on featured products and more.

Plan to see these great vendor demonstrations:

Saturday, April 21st

10:30 Benjamin Moore Paints - Join us to discover the benefits of GENEX paints and Color Lock® technology during this hands-on demonstration by White's Lumber and Benjamin Moore.

11:30 Pillar to Post Home Inspections will put home maintenance in perspective, and talk about what to expect during a home inspection, with tips for both buyers and sellers.

12:30 White's Lumber's dry wall experts will be giving a demonstration on how to perform do-it-yourself dry wall installation from start to finish.



1:30 Wilbedone countertop fabricators explore the features and benefits of using solid-surface, granite and quartz countertops for your next project.

2:30 Logix ICF Foundations will demonstrate proper installation of insulated concrete foundation forms, and provide an insider's tips for getting you started.

3:30 White's Lumber's decking experts will show you how to build your own deck, explain all your decking choices with today's newest material (from decking to railings), and help you get started building your own.

The 2012 Home Show will also include fun activities for your whole family:

- Vendor "How To" demonstrations & activities
- Food and refreshments provided by Brownville Lions Club
- Face painting provided by Kilpatrick Kreative Design
- Fun kids' projects



CELEBRATING 120 YEARS

Everything You Need



Jeld-Wen Windows & Doors



Moulding & Millwork



UNICLIC® Flooring



Duckback Paint & Stain



BSL Wood Flooring



Andersen Windows & Doors



FABCO Trusses



ABC Metal Roofing



Latitudes Decking

From top to bottom, find everything you need for home improvements at the 2012 White's Lumber Home Show.

A New Way to Win

Your reusable earth bag includes a seedling. As an added incentive to plant yours right away, in honor of our 120th



Anniversary we'll be giving away a **\$120 Gift Card** to one lucky winner. Just take a picture of yourself planting the seedling, then "Like" us on Facebook, upload the photo to our Facebook wall (or to yours, and tag us), and you're entered to win! We'll choose the winner at random from among all our entries.



WE SELL
ENERGY STAR

Earning the ENERGY STAR® means products meet strict energy efficiency guidelines set by the US Environmental Protection Agency. Lighting products that have earned the ENERGY STAR® deliver exceptional features, while using less energy.

As Earth Day approaches, share this energy-saving tip, courtesy of ENERGY STAR®:

If you replace the five most frequently used light fixtures in your home or the light bulbs in them with ENERGY STAR® qualified ones, you could save more than \$65 each year in energy costs!

You'll save money on bulbs too, since they'll last up to 10 times longer than your old incandescent bulbs, and as a bonus, they generate 70% less heat.

Save money and save energy too, with White's Lumber.

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Not responsible for typographical errors.

Store Hours Mon-Th: 7-6 • Fri: 7-8 • Sat: 7:30-5 • Sun: 9-3

231 N. Rutland Street
Watertown, NY
PH: 315-788-6200

71 Depot Street
Gouverneur, NY
PH: 315-287-1892

3704 State Route 13
Pulaski, NY
PH: 315-298-6575

945 James Street
Clayton, NY
PH: 315-686-1892

whiteslumber.com

