

# CELEBRATING 75 YEARS BROCK FARMS

GARDEN WORLD

MAGAZINE

ALL ABOUT  
*Proven Winners*<sup>®</sup>

COUPONS  
-AND-  
SAVINGS  
INSIDE!  
PG 20-21

FEEDING YOUR KOI  
*THE RIGHT WAY*

*NEW*  
AMERICAN LAWN

ALL ABOUT  
*HEIRLOOM VEGETABLE PLANTS*  
AND MUCH MORE!



*In Loving Memory of Jean Brock  
1937-2016*

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# *Wife, mother, sister, hero, and friend*

to all, Angelina Jean Brock, the heartbeat of Brock Farms, passed away Feb 2, 2016. As the matriarch of our family and Brock Farms, Jean's loss will be felt throughout the Brock family and by our loyal customers who felt Jean's touch with every visit.

Jean was born in Monmouth Junction on Thanksgiving Day November 25, 1937 to Nancy and Fred Pellino. Her older brother, Carmen, currently lives in Montreal. Jean had boundless energy all her life. She graduated from Jamesburg high school in 1955, where she was a cheerleader and a member of 4 H club. She also worked at a young age at Howard Johnson and the Boy Scouts of America until she met Ed Brock Sr. who she married in 1958.

Joined in life, they also joined together in business and Jean poured her energy, vision, creative flair, and strong work ethic into the business. She was devoted to her husband and to growing Brock Farms, and she worked side by side with Ed Sr. from the beginning. Jean never shied away from any job and could often be found with fingers red from sorting strawberries, digging plants out of the trays for customers, decorating christmas trees and running every corner of Brock Farms. There was no customer who didn't love her and no task that Jean was not willing to do! It was Jean that started hand-making the gorgeous Easter displays. Later she put that same passion into developing Brock Farms spectacular Christmas showroom. When the produce season started, she would often set up our Freehold location for the following day until 11:00 p.m. and then head over to do the same in Colts Neck.

As the industry shifted, moving from produce to garden center, Ed Sr. and Jean made their mark as pioneers in the industry. The longer season that the greenhouses provided, gave the couple time to expand more. Jean bought hard goods (tools chemicals etc.) which let Brock Farms grow from a produce stand to the complete garden center it has become. Jean was always learning and taught herself everything about plant and lawn diseases so she could help anyone who walked in the door. To this day, Brock Farms is still well-known for this service, thanks to Jean's progressive and compassionate desire to help our customers. In addition, through most of the 70's; Ed Sr. and Jean owned two restaurants with three other partners. The Happy Apple Inn located in Colts Neck and Imlaystown. The later still operates though Jean and Ed are no longer owners. Jean would share hostessing duties with the other wives and did their bookkeeping for a period of time.

Jean also felt very blessed because she got to work with her beloved family everyday. Ed Sr., children Linda and Eddie Jr. and her whole extended family were always her top priority! Despite working long, seven day a week shifts at the store, dinner was always on the table and birthdays or family vacations were never missed. Jean did not think twice about rocking the baby stroller while waiting on customers or taking Linda and Eddie Jr. along in the truck as she made flower and plant pick-ups. Her children and husband were her everything. The family, like the plants that "Jean" grew, flourished together, through all the expansions and changes of the business history.

In the mid 1960's, Jean started with a few artificial trees in the Freehold location which grew into Brock Farms being the home

of a 40,000 square ft. winter wonderland filled with Christmas magic. Currently, Brock Farms is the largest Christmas retailer in New Jersey to Jean's credit. While thinking outside of the box, Jean's bow tradition started. She wanted something different on top of the Christmas tree displays so she started with a bow instead of the traditional angel or star. Quickly, customers wanted bows to decorate for Christmas. Jean was named in the community as the "bow lady" and she would stay up through the night making bows for her clients for the holiday season. The demand increased so much over the years that Jean's fingertips would be raw to keep up with the demand of her services. As a team with her daughter, Linda; they would work together to shop, prepare, grow the Christmas business and set up for a successful Christmas season each year! Linda feels blessed and privileged to have had precious years with her mother.

Our Jean was a daily part of life at Brock Farms. She was hands on with everything and there is no corner of our store that doesn't have a little of her loving care attached. We will miss her warmth, her can-do attitude, her loving heart, and her creativity more than you can imagine.  
We Love you "Jean"



*The Brock Family*

*In Loving Memory*



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SPRING 2016

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*Visit [BROCKFARMS.COM](http://BROCKFARMS.COM)*

LAYOUT & DESIGN: KRISTEN ROSZKOWSKI  
THE JOURNAL MAGAZINE

# A MESSAGE FROM EDDIE BROCK, JR.

We are excited to present to you our 5th Brock's magazine! On behalf of myself, our staff, and the entire Brock family; we greatly appreciate our customers and loyal readers. Your phenomenal support as well as positive responses motivate us to work our absolute hardest. We are constantly striving to improve the Brock Farms shopping experience and work towards improving our business based on your requests, needs and feedback.

For all your garden needs we are here and always striving to surpass your expectations. We have always put a lot of focus and value on gardening, pond products, and cement statuary in both store locations. If there is ever an issue locating one of our products, do not hesitate to inform us. We are here and are always enthusiastic about helping our customers. We will take drastic measures to ensure your satisfaction and we aim to remain the largest outdoor source in New Jersey!

Our mission as a family is to provide you the best quality, selection and service while bringing you needed knowledge. We are always here to guide you step by step to earn your business and retain it through the upcoming years.

If you have not visited our Gift and Home Decor department designed by my sister, Linda Brock Arcoleo or our Christmas wonderland in Freehold, started and ran by my mother, Jean Brock for many years with my sister, you are truly missing out. Please take advantage of our unbelievable, unique selection and enjoy the experience as you enter and reenter our stores each time. Every aspect of our business is geared towards your expectations. Our goal is for you to enjoy every experience. Thank you again for your repeat business, time, and for contributing to our progress and development as a family and business.

HAPPY READING!

*Ed Brock, Jr.*



# THE NEW AMERICAN LAWN®

## FEED YOUR LAWN... AND YOUR SOIL!

IS THE FOUNDATION to long-term, healthy turf. "The New American Lawn" focuses not only on feeding the "top" of your lawn, like all fertilizers on the market, but, unlike all others, nourishes THE SOIL! Healthy soil is the key to every great looking lawn.

Traditional lawn fertilizer programs alone are antiquated! They feed for a short time (usually two months) and deal with the symptoms of poor turf (weeds, disease, etc.) and not the problem (poor soil). In fact, feeding just the lawn every few months is like being on a "sugar" diet, providing a short jolt of energy without yielding sustained health. To make matters worse, lawn fertilizers acidify soil everytime they're used. Lawns MUST have the correct soil biology (organically-rich, aerated soil with healthy microbial populations) and soil chemistry (proper pH) to thrive. Without this essential balance, nutrients that are in – or added to – your soil are wasted! "The New American Lawn" program changes this old approach by "balancing" the nutritional needs of turf with the proper amount of lawn food AND soil food! Yes, that's right, SOIL FOOD.

Love Your Lawn - Love Your Soil and MAG-I-CAL are the two soil-reviving fertilizers that make "The New American Lawn" truly different from every lawn program on the market. Love Your Lawn - Love Your Soil organically stimulates soil microbes so they release "idle" soil nutrients while, at the same time, loosening up compacted soil for deeper root growth. MAG-I-CAL adjusts soil pH to insure that nutrients from lawn fertilizers aren't wasted and the growth of weeds is reduced in the future.

"The New American Lawn" also offers consumers Black Beauty, the BEST grass seed mixtures available on the market today! Remember, a lawn is only as good as the seed it's started from. Black Beauty grass seed mixes are genetically superior to competitors' grass seed mixtures and have the following attributes:

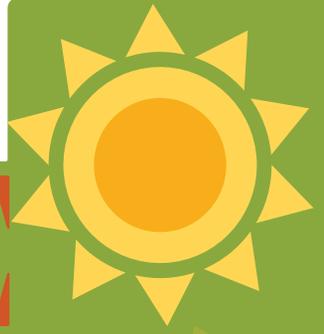
- ★ Roots that grow up to 4' deep for greater drought tolerance.
- ★ Waxy cuticle coating (*similar to that of an apple*) that helps ward off many turf diseases and provides additional drought protection.
  - ★ Vertical growth habit for a uniform, sod-like look.
  - ★ Incredible dark green color that will be the envy of the neighborhood.
  - ★ Endophyte-enhanced for natural insect resistance.
  - ★ Fast germination rate and establishment (within 10 to 14 days).
  - ★ Grown by leading sod growers across the United States.
  - ★ So JOIN THE LAWN CARE REVOLUTION TODAY!



Visit [www.NewAmericanLawn.com](http://www.NewAmericanLawn.com) today for more details.

**Rick Imlay will be at both locations to show us all about  
"The New American Lawn" March 12th and April 19th - Call for Times.**

# GIVE YOUR GARDEN A DOSE OF NATURE



Container gardening is an easy way to decorate both indoor and outdoor spaces. There are unlimited combinations of plant colors and textures to choose from and it's simple to change if something isn't quite right. You can even grow herbs and vegetables for a fresh home harvest. And just about anything can be a container from that beautiful ceramic flower pot to an old pair of hiking boots.

First be sure to choose just the right high quality potting mix. Select one that is not too heavy or too light and definitely don't take soil from the garden for your containers. This is usually too heavy and can bring bugs and weeds that may cause big problems down the road. This is important because the right mix retains moisture, but does allow for drainage. It is light so it will not become compacted and is pleasing to touch. Once you place your hands in a high quality potting mix and give it the 'touch test' you'll never want anything else.

Be sure to look for the word mycorrhizae on the label. These are beneficial fungi in the potting mix that attach to plant roots and help open up more places for water and nutrients to be taken up by the plants. This helps the plants grow bigger faster for maximum enjoyment. Don't even think about a mix without them!

Espoma Organic All Purpose Potting Mix is a rich blend of peat moss, humus and perlite that is enhanced with worm casting and mycorrhizae. Plants thrive in this rich blend of all natural and organic ingredients so a successful container is ensured.

Feeding containers is easier now too. Just Flip – Fill – Feed. Espoma Organic introduces three new liquid organic plant foods that take the guesswork out of feeding your plants. They feature the new 'Easy Dose' cap that premeasures the perfect amount of plant food every time. Just flip the bottle over, pour the premeasured dose of plant food into your watering can, fill with water and feed your plants. No measuring – no mess and no fishy smell. It couldn't be any easier.

And since the plant foods are from Espoma Organic you can trust they are a cut above the rest. New Start! Grow! & Bloom! All three are made from better ingredients scientifically proven to grow bigger more beautiful plants with more blooms. These liquid concentrates contain natural proteins that are enhanced with kelp extracts, humic acids, and a proprietary set of beneficial microbes that provide maximum results.

Container gardening is easy and offers unlimited possibilities. Follow these simple guidelines and you'll be rewarded with beautiful plants, colorful blooms and maybe a fresh harvest for your family to enjoy.





# ORGANIC

## Get a Dose of Nature No Measure. No Mess.

EASY DOSE  
AUTO FILL CAP



The **NEW** Espoma Organic liquid plant foods are loaded with natural ingredients and millions of beneficial microbes to grow bigger, more beautiful plants. And with Espoma's new Easy Dose cap, you'll get a perfect pour every time. Just flip open the cap, pour the pre-measured dose into your watering can, and feed. No measuring. No mess.

**Espoma. A natural in the garden since 1929.**

Watch our video to learn more | [www.espoma.com/liquids](http://www.espoma.com/liquids)



# STREET TREES

So, what's so great about Street Trees? Well for one thing, there were deep forests even before there was a Colts Neck! A narrow path became a larger trail and then finally a road. (*Route 34 wasn't even built until 1931.*) No one took down more trees than necessary to make a road, unless the trees were used for building or the land was cleared for farming.

A tree such as an Oak can live to 500 or 600 years; some of these trees are still along Colts Neck streets. Do you recognize these old Colts Neck trees? Tulip tree on Clover Hill Lane is right off the pavement and is about 200 years old. (*This small road used to be the main highway before Route 34 was built.*)

Street trees are usually the big deciduous trees...the ones that lose their leaves, like Oaks, Maple and Ash. But in Colts Neck there are also Hollies and Pines planted as street trees. Sometimes it is best to plant a smaller tree such as a Dogwood or Cherry if there are above-ground wires.

So then, why plant a tree at all? If there are no existing trees alongside a road, a developer or builder is required to plant new trees. Here are some reasons to plant street trees:

Without trees, the houses appear stark and unappealing....and we like the country look

Trees add oxygen to our air, screen pollutants, act as a windbreak, are cooler than the full sun. On a 95 degree day the prime spots in a parking lot are in the shade of a tree.

Planted in a group they give a buffer to the house or development next door.

**Brock Farms is the place for excellent tree advice and tree availability!**



THE WRONG WAY



THE RIGHT WAY

**Check out Diga me Books on Amazon.com**

*Easy to read with many illustrations*

*Do you have the dreaded green meatballs in your landscaping? Is your home "anchored"? For easy and practical landscaping tips, go to the five-star advice book on improving your home's appearance. A good design means higher home value!!*

*- Landscaping Made Easy -*

*- Landscaping Made Easy in Spanish -*



White Oak along Conover Road is about 385 years old.



Black Oak by Perkins is about 343 years old.



Osage Orange on Hockhockson, is about 375 years old. The fruit on this old tree is as big as grapefruits.



Scarlet Oak on Cedar Drive near Heyers Mill is the oldest at 514 years old.

# AWARD-WINNING!



**B**rock Farms is proud to be a favorite of so many customers. The team is also very appreciative of the many awards they have received and continue to receive. In 2015, Brock Farms was once again honored to be named Best of the Best Garden Center in Monmouth County, by the Asbury Park Press Reader's Choice Awards. This award is earned by votes from the general public. Brock Farms has been named Best of the Best Garden Center in Monmouth county several times in the last ten years.

This year also marked a professional honor as Brock Farms was selected as the 2015 Retailer of the Year by the New Jersey Nursery and Landscape Association. The state-wide association was first organized in 1915. By the 1950's the New Jersey Association of Nurserymen merged with the Metropolitan Nurserymans Association. By 1988 they became the New Jersey Nursery and Landscape Association. Today the Association has over 400 members. The Retailer of the Year Award is given to a member of the Association

who displays tremendous character and business acumen and is engaged in the retail sales of plants. The winner is chosen by the Board of Directors, from nominations of fellow members. Executive Director the New Jersey Nursery and Landscape Association Dominick

Mondi commented, "Brock Farms is an amazing garden center that represents the diversity and innovation that define a successful garden center in the current economy. They have something to offer their customers in all seasons, and the staff is knowledgeable, professional, and friendly. We

are proud to have them as a member of our professional association and pleased that they earned this worthy recognition of their achievements as one of the leading garden retailers in New Jersey."

Linda Brock accepted the award on behalf of her family on December 3, 2015 at the Laurita Winery in New Egypt.

These are two of the most recent awards received by this truly exceptional center.

Their greatest reward is the honor of being able to exceed the expectations of all their customers.



# A Family of Products for Every Gardening Need!

## Jobes<sup>®</sup> FERTILIZER SPIKES

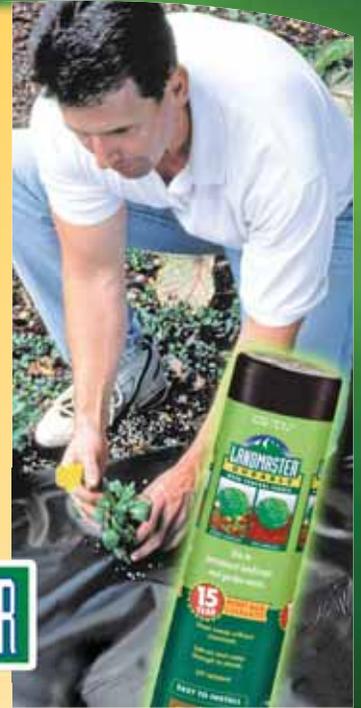


### What Trees Want!

- ▶ Easy to use – No mixing, no measuring, no mess!
- ▶ Just the right amount of nutrients without overfeeding.
- ▶ Feeds at the roots where trees need it most – all season long.

### Long-Lasting, Chemical-Free Weed Control

- ▶ Ideal for garden and permanent landscape areas.
- ▶ Lets air and water through to plants. UV resistant.
- ▶ 15 year money back guarantee.



### Convenient Deer Control Solutions that Last for Years



## Deer Barrier

- ▶ Protects gardens, crops and shrubs from deer damage.
- ▶ Easy to install and use. No sharp wire edges.
- ▶ Rust and corrosion free. UV-protected.

## ROSS Deer Netting

- ▶ The easy way to protect trees and shrubs from deer and other animals.
- ▶ Will never rust. UV-protected.
- ▶ Compact, easy-to-merchandise packaging



### Water Soluble Fertilizers

- ▶ Organic feeding in an easy-to-mix form that consumers know and like.
- ▶ Features Jobe's<sup>®</sup> Biozome<sup>®</sup>, an exclusive microbe package that delivers quick results and healthier, more productive plants.
- ▶ Available in 5 varieties:
  - All Purpose (5, 10 and 20 oz.)
  - Vegetable and Tomato (10 oz.)
  - Bursting Blooms (10 and 20 oz.)
  - Holly, Azalea, and Rhododendron (10 oz.)
  - Orchid (5 oz.)



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# GOTTA GET A GIFT!

*"Oh no! Where do I go? What do I do?"*

We've all done it – spent hour after hour thinking, shopping, perusing the internet, and tearing our hair out, trying to find the perfect gift. In the end, you are exasperated and finally just settle on something that's not-so-perfect. What if you knew that with one stop you could find you hundreds of perfect gift choices? Well, the people who rely on the home décor and gift department at Brock Farms (Freehold) know just that. They always find the right gift and love the adventure of shopping for it. There is something new and different at every turn, and so much to see.

Never be stumped for a great gift again! Linda Brock Arcoleo visits every corner of the gift markets around the country to bring you merchandise from all over the globe, including one-of-a-kind treasures crafted by artisans that are unique and original. Not easily found elsewhere, they are treasures that are sure to please and be cherished for a lifetime.

Brock Farms (Freehold) offers collectibles, rarities, and truly meaningful gifts. You'll find jewelry, scarves, wraps, jewelry boxes, poo-pourri, potpourri, kaleidoscopes, Dammit Dolls, porcelain dolls, vinyl dolls, perfect pets, suncatchers, and nightlights to list just a few. They even have a large selection of memorial gifts for that friend who has lost someone dear to them. If you don't know what to get, Brock Farms has it.

The home décor department offers many choices in lamps, paintings, tabletop décor, accent furniture both large and small, curtains, runners, table toppers, silk florals, stained glass panels and so much more. Come and see the treasures in store for you in this beautifully displayed department.

Linda Brock Arcoleo spends countless hours trying to find the ideal items that are meant to please even the most finicky of gift givers and gift recipients. The merchandise is constantly changing, and new items arrive almost daily.

So, if you are looking for that perfect gift or that special piece for your own home décor, let Brock Farms (Freehold) be your go-to place. Whatever the occasion, and whomever the person, you will always find a gift that speaks from the heart at Brock Farms. Hope to see you soon!

# Create

# *Instant Privacy*



*Screen off your property with a beautiful, natural barrier.*

*Emerald Green Arborvitae | White Pine | Douglas Firs | Leyland Cypress  
Colorado Blue Spruce | Juniper Spartan*



# Oh DEER!

Gentle, beautiful, and voraciously hungry - deer delight and get our goat at the same time. If only there was a way that deer could visit without gorging in the garden. Well, while there may not be a foolproof solution, there are some things you can try to make your yard and garden less tempting.

The first defense- fence! Fences are the most reliable method of keeping deer out of an area, but remember deer are natural leapers. Some of these gymnastic jumpers can bound 10 feet, so be sure your fence is tall...at least eight feet tall or taller. Also be sure your fence starts at the ground. This will keep deer and other creatures from crawling under. Wire mesh fencing is not only the least expensive but it is easy to handle too. Think like a deer when you're setting up your fence. Deer like to have a good vision of how much distance they have to clear. They're less likely to jump a fence over a narrow, long garden than a fence that surrounds a large, wide garden.



The two long sides appear to be too close together for the deer to see a place to land. Additionally, you can try placing a faux fence about two feet from the real fence. You can also create the illusion of a wide fence by installing a fence that it slants outward away from the garden. The deer will see the fence as wider than it is and that should intimidate them.

If you can, place your garden in a spot with little cover. Deer don't like to feed in open spaces.

Another trick worth a try is putting up sturdy plastic netting or wire mesh along the perimeter of your vegetable garden. Placing sturdy posts or stakes every two feet will keep the wind from blowing it over, but don't forget it has to be high enough, at least seven feet, to keep deer from jumping over it.

Next try planting some deer resistant plants, trees, and shrubs. Deer are big eaters with an equally big palette that includes everything people eat, plus many flowers, as any tulip, chrysanthemum, hyacinth, or rose grower knows. There are however a few plants they don't like and those plants include marigolds, forget-me-nots, catmint, morning glory, lilacs, irises, snapdragons, oleander, lamb's ears, and black-eyed Susan's. Also, deer are not fond of ornamental plants or herbs with a strong fra-



grance, such as oregano, mints, garlic, or chives. They also steer clear of shrubs with prickly leaves.

Deer will all snub the following shrubs: boxwood, the butterfly bush, lilac, mountain laurel, and St. John's Wort. Types of trees that deer often turn their noses up at include black locust, cedar, hackberry, hawthorn, Japanese maple, magnolia, oak, and spruce.

With all that said (and planted) deer will still give almost anything a try, especially if they are very hungry.

Deer are skittish by nature, so you might want to try motion-detector-activated sprinklers or sensor lights.

Another really good idea is spraying an organic odor-emitting deer repellent on foliage. There are many brands to choose from. Some work by scent, others by taste. It is a good idea to alternate formulas or brands so the deer don't get used to same smell or taste. Brock carries many kinds of deer repellent including Deer Scram and/or Deer Stopper, which is very effective and easy to use. Repellent should be applied at least every 30 days and never applied before a rain. Repellents will work a lot longer and better if they adhere well to the plants, so Brock recommends the application of a surfactant before applying the repellent. The surfactant kind

of 'stickies' up the surface. Here again, the Bobbex brand has a surfactant in its formula and Bobbex also regularly changes the composition of their formulas, rotating smells and tastes so you don't have to keep looking for different mixtures. Be prepared, many repellents have unpleasant odors. Humans usually only smell them during application



and for a short while after. Some repellents are much less offensive and have minty fragrance.

Some real nature lovers even try to create a 'deer space' in a distant corner of their property where they leave corn and other tasty treats, even a salt lick, in the hopes that the deer will be so satisfied, they'll leave the real garden alone. Be careful not to place it near any neighbors though or you could have a feud on your hands. And keep anything attractive away from roads.

Deer, like squirrels, are a tough garden problem, but there are lots of humane ways to reduce the damage they can do.

A *Green Solution* to Deer Damage

# DEER SCRAM

GRANULAR REPELLENT™

**NO MIXING or SPRAYING  
JUST SHAKE or SPRINKLE!**

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up to 45 days!



**STOPS DEER DAMAGE AND  
GUARANTEED  
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**WATER  
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- **REVOLUTIONARY, FULLY SUBMERSIBLE WATER AND AIR PUMP!**
- Patent-Pending Dual-Impeller Design Pumps Water on One End and Generates Oxygen on the Other!
- Pumps 1200 GPH of Water and has a 17' Shut-Off!
- Custom Designed Diffuser Creates a Wide Dispersal of Air Bubbles!
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- Part of Danner's M.A.P. Program!



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# birdbath AND beyond

Colorful, musical, industrious, and entertaining – birds are no doubt one of the most welcome and easy to attract visitors to any backyard. All you need is some water and food and it's ShowTime.

Brock Farms is so committed to birds, they've designed a special room, full of every supply you need; and they've got bird experts there to help you with all your questions.

Perhaps the most important element for birds is water, especially in the cold weather months. Food is a lot easier to find and since many birds store up seeds over the spring and summer, water is their most critical winter need. At Brock Farms, you'll find a huge selection of glass, plastic, terra cotta, ceramic, and cement bird baths in all price points that compliment your yard and delight the birds. There are also bird bath heaters, to keep the water available in the cold weather. Select your birdbath and place it away from feeders, with some seclusion, since birds are at their most vulnerable when their feathers are wet from bathing. Choose a bath that is no more than two inches deep and keep the water fresh (changing it every couple of days is great). If you're concerned about the bath water attracting insects, Brock offers plenty of biological solutions to control mosquitoes.

Now, for the chow. True hobbyists know there are many elements to setting up a thriving bird area, but appropriate seed choices make your back yard a go-to-spot.

Some birds, like doves are ground feeders; but most prefer to dine at a higher elevation. Your feeder should be at least 5 feet off the ground to protect from predators. Watch the activity see who are the most common visitors and buy the right seed for those species.

You will also be amazed at how quickly you will attract new birds, just by adding different seeds and feeders.

The best overall seed choice, universally loved by many visitors is black oil sunflower seeds. Everybody from cardinals, tufted titmice, nuthatches, chickadees, to jays love it, and the ones that drop to the ground are enjoyed by ground feeders too. You can buy black oil sunflower seeds only or choose some of the blends offered at Brock Farms instead.

*Here are some of the favorites:*

**WHOLE KERNEL OR CRACKED CORN:** A favorite food of jays, pigeons, and doves, along with blackbirds and sparrows, cracked corn is easier for smaller birds to eat, too.

**WHITE MILLET:** Preferred by ground-feeding birds, such as doves, juncos, and sparrows. But beware you'll also get a lot of starlings and house sparrows, who tend to join the party - even when they're not invited!

**SAFFLOWER SEED:** Cardinals love safflower seed, which is the cousin of the sunflower seed. Grosbeaks, Nuthatches, titmice and chickadees like it, too. If sparrows and squirrels are a problem at your feeders, safflower seed is a good choice - since neither is attracted to it!

**NYJER OR THISTLE SEED:** Nyjer attracts small finches, like goldfinches, siskins and redpolls. Nyjer is tinier than other seeds, so use a finch feeder with small feeding ports to keep the small seed from spilling.

**BLACK OIL SUNFLOWER SEED:** Black-oil sunflower seed is the all around favorite for bird feeders, particularly attractive to tree-dwelling birds. It has a high meat-to-shell ratio and is high in fat.

**PEANUTS:** A special treat for titmice, chickadees, nuthatches, woodpeckers, cardinals, jays, sparrows and Carolina wrens.

Also add some bird friendly plants. Plant Echinacea, (the source of nyjer seeds) in the summer and let it go to seed. It will be enjoyed by winter diners. The same goes for pyracantha. This evergreen shrub produces beautiful red berries for a lovely splash of winter color along with a tasty food source for winter feeders. Remember that if you host migratory birds like orioles and hummingbirds in the summer, you don't need to feed them during the winter – they'll be on vacation.

At Brock you'll find sturdy quality products like a variety of Audubon houses and feeders. They're American-made and each home is made to fit the species you want to attract. There is also a big selection of bird feeders by Droll Yankees including their best-selling squirrel-proof feeders.

And since a truly thriving backyard can include lots more visitors than most birds, Brock Farms carries exotic items, like wood duck, squirrel and owl houses. There are Ladybug houses, (they're one of the best natural defenses against aphids and very small insects) and hummingbird and oriole feeders. Also please consider adding one of Brock Farms bat houses - even a small one foot size bat houses will hold about 20 bats who can eat thousands of mosquitoes each night. Mason Bee houses and most importantly the expert advice you need to have the most musical backyard in town. So stop by Brock Farms for a unique take on backyard birding.



# *Birdbath and Beyond*

# CENTER

**HAS THE LARGEST SELECTION OF...**

**BIRD  
HOUSES**

**BIRD SEED**

**BIRDBATHS**

**BIRD FEEDERS**

**BUTTERFLY  
FEEDERS**

**BAT &  
BEE HOUSES**



*BIRD CENTER AVAILABLE AT BOTH LOCATIONS*

# Smart Pots & Container Gardening

Container gardening continues to trend year after year and for good reasons and raised beds are included in this category since a raised bed is simply a larger container.

## Some of the reasons for container gardening's popularity include:

Containers can be placed or located virtually anywhere.

Containers are elevated translating into less bending and easier to work

Fewer weeds

Easy to water and care for

No competition from other plants such as nearby tree roots

You choose the best planting media for what you are growing

There is another reason and maybe the most important one why I'm such a huge fan. In a container or a raised bed gardeners can create as close to a perfect environment as possible to the plants' liking. This is much, much more difficult to do growing "in ground".

Container growing represents less of a gamble and provides a lot more flexibility in meeting the plants' requirements. We take our best guess when we plant in the ground. Never completely sure of drainage, soil type, acidity and nutrient levels, competition from other plants (tree roots for example) or underground impediments to root growth, i.e. rocks and boulders.

I've grown in many kinds of containers in my fifty plus years of gardening and found not all containers grow plants equally as well. About 12 years ago I got a few "Smart Pots®", to try and since that first test have switched to them exclusively. I've found that not all containers have ideal properties for growing plants but the "Smart Pot", is as close to the ideal as possible.

These containers are truly innovative, inexpensive and are practically a foolproof way to grow plants. The "Smart Pot" is an improvement in container technology that allows gardeners to grow more plants in a more favorable environment than in a similar sized, standard pot.

The "Smart Pot", is a soft-sided, fabric container (pot) that has the rigidity to hold its shape and can even support very large trees. In fact, "Smart Pots", was originally developed for and has been used by commercial tree

growers for over thirty years.

Home as well as hydroponic gardeners prefer the Smart Pot, because of its unique ability to air-prune a plant's roots causing the plant to develop a very highly branched or highly fibrous, extensive root system, one that is so much stronger and more efficient than those found in hard-sided containers. Upon comparison, root systems that develop in Smart Pots, have a much greater mass or volume than those found in traditional pots. The fibrous root systems produced in Smart Pots, are much more efficient and enable plants to maximize water and nutrient uptake in the limited surrounding soil mass.

Smart Pots, have another unique feature - the ability to remain cooler than non-porous, hard-sided pots. During the hottest days of summer heat builds up and concentrates in the root zones of potted plants causing thermo stress. Unlike traditional containers the Smart Pot's, fabric walls are porous allowing heat to escape through evaporative cooling. One study conducted at the University of New Hampshire, found the root balls in Smart Pots, could be as much as twenty degrees cooler than those in plastic pots on a hot summer afternoon. Potatoes, for example, prefer cooler soil and potatoes grown in Smart Pots, do so much better than in heat absorbing, conventional pots.

## Plant It All – Not Just The Top

The Smart Pot's soft-sided, fabric construction is a distinct advantage that allows gardeners to utilize 100 % of the container's surface and grow plants all over: top, sides and bottom (hang it up). Hard-sided containers limit the container's planting capacity to less than 25%. To use the Smart Pot simply cut an "X" anywhere in the fabric, insert a plant, and in a short time the plants will grow into a beautiful container garden. Wonderful for strawberries or assorted herbs for a culinary kitchen garden; mix annuals with roses or grow a salad garden. With the Smart Pot gardeners are only limited by their imagination not by their containers walls.

Smart Pots are reusable and will last for years. They are available in a wide range of sizes and come in attractive, pre-packed, shelf displays. Additionally, a few years ago the same company who manufactures Smart Pots, High Caliper Growing, introduced a line of fabric raised beds with the same features as the Smart Pots. They're called "Big Bag Beds" and they are much larger.

## The Smart Pot – Benefits & Advantages



- ▶ Higher Quality Plants Grow In Less Time
- ▶ Roots Stay Cooler During Hot Weather
- ▶ Less Thermo Stress
- ▶ Inexpensive
- ▶ Light Weight – Easy To Handle, Inexpensive To Ship
- ▶ Attractive, Simple Design
- ▶ Plants Need Repotting Less Often
- ▶ Reusable – Last For Years
- ▶ Plants Can Be Grown In The Smart Pot's Sides & Bottom
- ▶ Non-Breakable – Overwinters Well, No Cracking From Crack From Frost Or If Dropped
- ▶ Grow All Kinds Of Plants – Annuals, Vegetables, Herbs, Fruits, Roses, House Plants & More
- ▶ Made In The USA



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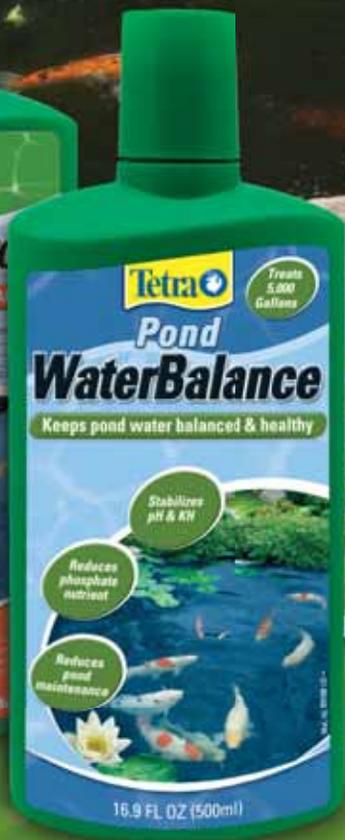
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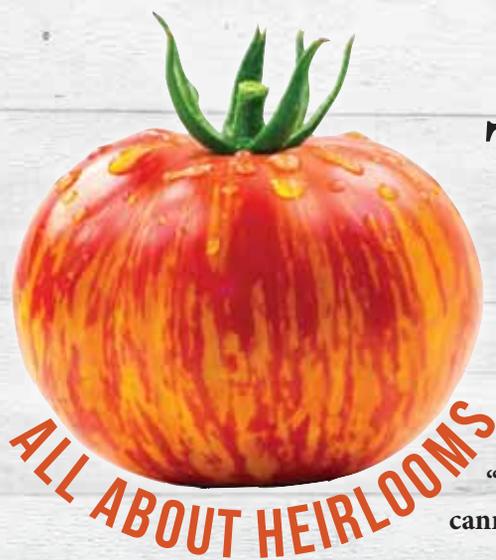


# Tetra®

## Pond

### Complete Care For Your Pond





**T**here are plenty of buzz words associated with food these days. Organic, natural, GMO, non-GMO – these terms are thrown around with little (to no) regard for their meaning. What's worse is there a million “experts” on these subjects, but very few well-informed people dispersing proper information. The term ‘heirloom’ is no exception to this unfortunate issue. We’ve all heard the word ‘heirloom vegetable’ before; truly, though, what does that mean?

Merriam-Webster defines an heirloom plants as: a horticultural variety that has survived for several generations usually due to the efforts of private individuals. Even here, the meaning is much less than cut-and-dry. Words like “several” and “usually” are never signs of definitiveness. So if the foremost authority on definitions cannot truly define “heirloom”, we need to dig deeper to discover the term’s true meaning.

### Let's Go On a Date

Most horticultural circles link heirloom vegetables first and foremost to the date in which the cultivar was created. To put it in other perspectives, if your car is fifty years old, it's an antique. If a vegetable is fifty years old, it's an heirloom. For the most part, however, I have a different approach on when heirloom cultivars were created, and it all ties back to a pivotal point in our world's history: World War II. After the war, the boom in population and centralization of agriculture around the world drove the need for higher-yielding, easier-to-ship varieties of fruits and vegetables, and thus the modern age of vegetable breeding exploded over night.

Before the 1940s, vegetables were selected for their flavor much more than they are today. If you're looking for that heirloom flavor, it's most likely that you're looking for that pre-World War II flavor. So, for starters, if Chef Jeff® is calling something an heirloom, it means that we can trace the production of the variety back to before 1945 . . . before flavor was traded for high yields and shipping stability.

### Open and Shut Case

Another well-accepted part of the heirloom definition is that the product must be open pollinated – meaning that the seeds must be produced from naturally pollinated (by insects, birds, winds) plants. Unlike an F1 Hybrid variety, which is made from a specific cross of two plants, open pollinated seed is left to produce fruit the old-fashioned way. The tomatoes grown in your garden, for example, are open pollinated (that is, unless you go out each morning and make the crossed manually yourself).

Why is open pollination important? Heirloom vegetables (and all open pollinated plants) are very genetically stable. In other words, the genetic traits of a plant do not change from one generation to the next. Many of the heirloom vegetables that we grow today we selected (partially) because of this stability. Farmers could harvest a portion of their crops for producing seed to use for the next year; this seed would produce (almost) genetically identical plants, generation after generation. By continuing the tradition of using open pollinated seed, we are preserving the same methods (and flavors) that have been used for centuries.

### Broaden Your Palette

So now that we know what an heirloom is, let's get to the fun part. Below are a few Chef Jeff® heirloom selections that you need to know. Some are popular, some barely known, but all should be considered for your garden this year. Most people think tomatoes when they hear about heirloom vegetables, and rightfully so. Many of the heirlooms available are varieties of tomatoes, but reading below, you'll find there's so much more flavor available:

#### - *Tomato 'Brandywine'*

- Quite possibly the most popular heirloom vegetable in the United States, ‘Brandywine’ was named after the Brandywine Creek in Pennsylvania, but was actually created in Ohio. Its first known production dates back to 1889.
- The fruit is meaty, rich red, and very flavorful. It's a great choice for everything from fresh slicing, to canning, to making tomato paste.

#### - *Tomato 'San Marzano'*

- This is truly the stuff of legend. Rumored to be first cultivated in 1770 in the shadow of Mount Vesuvius in San Marzano sulSarno, Italy, it is the quintessential tomato for sauce and paste production for Italian cuisine. It's so important to the agricultural community there that the European Union has classified this type of tomato with specific labeling to prevent counterfeit tomatoes from being sold as ‘San Marzano’
- It is a large indeterminate tomato plant and will produce heavy crops of slender, sweet, and thick-fleshed fruit perfect for making sauce.

#### - *Tomato 'Old German'*

- For a Beefsteak-style heirloom, ‘Old German’ produces huge (up to two-pounds) mottled fruit of yellow/orange/red. Dating back to a Menonite community in Virginia in the mid-19th century, the flavor of this amazing selection has been famous for more than 150 years.
- As with all Beefsteak tomatoes, fresh slicing is where this variety does best. Whether a colorful addition to a sandwich or diced for salads and/or salsas, ‘Old German’ will be a super-flavorful addition to your garden.

#### - *Bean 'Dragon Tongue'*

- Dating back to the late 17th century in Holland, this bush bean produces 6-7” pods of creamy green with purple speckles and has been grown for its high yields of versatile pods.
- You can eat the entire shell, making it a colorful fresh addition to any dish. It's also great for shelling. You can then eat those fresh, dry them, or cook them.

### - Cucumber 'Straight Eight'

· As the name would suggest, this variety produces straight 8" long cucumbers with a deep green color and very robust flavor. Its garden performance and amazing taste have been winning awards since 1935.

· Great for pickling or fresh slicing, 'Straight Eight' is an easy-to-grow, high-yielding heirloom that should be in every backyard garden.

### - Pumpkin 'Rouge Vif D'Etampes'

· More commonly known as a Cinderella Pumpkin, this variety has its roots in 19th century France, and it was all the rage in markets of Paris in the 1880s. It grows on a long vine and can produce 7-10 fruit per plant.

· Though it's used mainly as an ornamental gourd in this country, the fruit can be used in pies and baked dishes. You can also harvest the fruit small and fry/sauté it much as you would a summer squash.

### Let's Get Grafting

And you cannot talk about heirloom vegetables without taking a moment to mention grafting. The ancient art of grafting plants dates back nearly 4000 years . . . so it's by no means a new idea. What has changed recently is the use of grafting to improve upon heirloom vegetables.

The process starts by growing two plants. One is a variety that has been bred for garden performance and disease resistance. The other is the heirloom variety from which you want the robust flavor and unique fruit. You then cut the tops off both plants and marry the top of the heirloom variety to the roots of the disease-resistant one. The result is a plant that will yield the old-world fruit on a root stock that will be less susceptible to common issues that can plague heirloom vegetables. This means higher yields and less input from the gardener.

You can find many of the more popular heirloom tomatoes (such as 'Brandywine' and 'San Marzano' and more) in grafted forms from Chef Jeff®. If space in your garden is limited and you only want to select varieties that will deliver large amounts of fruit, consider choosing a grafted variety.

There are plenty more heirlooms available from Chef Jeff®. From tomatoes, to peppers . . . eggplant to pole beans, the possibilities for old-world flavor is at your fingertips. For more information on these and all Chef Jeff edible products you can visit us online at [www.blewlabel.com/chefjeff](http://www.blewlabel.com/chefjeff) or ask an edible professional at Brock Farms.

Bob Blew is part of the third generation of the Blew Family to own and operate Centerton Nursery, Inc. in Bridgeton, New Jersey. He has spent time working on the family's farm since the age of seven. In the meantime, he received a degree from Penn State University and completed the New Jersey Agricultural Leadership program. He now spends most days breeding daylilies or flying around the country finding new and interesting plants and edibles.

Believe it or not, you can find amazing old-world flavor right in your back yard. Chef Jeff® Heirloom Vegetables offers a broad selection of plants that deliver taste like you cannot believe.

Much more than simply tomatoes, you'll find pole beans, peppers, cucumbers, eggplant, and more! Look for Chef Jeff® Heirlooms in dark green pots and discover the flavor you've been missing.

Chef Jeff® - Cultivating Happiness

• CHEF JEFF'S •

Heirloom Vegetables

Available at . . .



# BROCK FARMS

## HOME OF PROVEN WINNERS IN CENTRAL NEW JERSEY



Stop in to Brock Farms today to see the broad selection of colorful and reliable Proven Winners annuals, perennials and flowering shrubs that make gardening a fun and rewarding experience. While you're there, be sure to take home a bag of Proven Winners premium potting soil and plant food to keep your flowers blooming strong from spring through fall.

Experience the joy of gardening with the help of Brock Farms and Proven Winners.



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# EVENING BREEZE

## INVIGORATING COLOR FOR SPRING



Evening Breeze combines three top performers:

**SUPERBELLS® Evening Star *Calibrachoa***

Cool lavender blue blossoms with a sparkling gold, starry center flower all season without deadheading.

**SNOWSTORM® Snow Globe® *Sutera* (Bacopa)**

A storm of dainty white blooms fills in every nook and cranny of this well-rounded combination.

**SUPERBENA® Royale Plum Wine *Verbena***

Pops of rich purple serve as an accent, giving the combination depth and extraordinary beauty.

**Option 1:**

**Plant Your Own Container**

If you prefer to plant your own Evening Breeze, visit Brock Farms to purchase two pots each of the three varieties shown here plus a 1.5 cu. ft. bag of Proven Winners premium potting soil and a container of plant food. Grow your new container in full sun, then water and feed it regularly.



**Option 2:**

**Purchase a Pre-Planted Container to Go**

The Evening Breeze recipe is available this season at Brock Farms. Pick up a matching pair for your sunny porch or patio. Be sure to water and feed your new plants regularly for best performance.



Visit [www.provenwinners.com](http://www.provenwinners.com) for more combination recipes and ideas.

# PROVEN WINNERS®

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Looking for plants you can trust to create a beautiful, easy-to-maintain garden? All you have to do is look for the Proven Winners name to know you're getting the most vibrant, healthy and unique plants for your garden.

In addition to strenuous trialing for outstanding garden performance, Proven Winners goes the extra mile to ensure that you start with the healthiest plants possible. We want you to remember Proven Winners as the best plants you've ever grown. Our plants have been proven in trials from coast to coast and are specially screened to ensure they are ready to thrive in your garden.

### Proven Winners searches the world to bring you beautiful flowering annuals, perennials and shrubs that are:

- Easy to grow and care for
- Covered in blooms
- Bright and colorful
- Healthy and vigorous
- Long blooming
- Trialed and tested

### What's the Story Behind these Proven Winners?



#### SUPERTUNIA® Vista BUBBLEGUM® *Petunia*

A legend in its own time, Vista Bubblegum is one of the top three most widely planted Supertunias ever offered by Proven Winners. Pretty pink blooms cover the vigorous, wide spreading plants from spring to fall without deadheading. Your thumbs will instantly turn green when you grow this beauty!



#### SUPERBELLS® Lemon Slice *Calibrachoa*

Revolutionary flower patterns and colors are what you'll find with Proven Winners. Lemon Slice is a classic example with its cleanly striped sunshine yellow and white flowers that bloom prolifically in patio containers and hanging baskets all season.



#### DIAMOND FROST® *Euphorbia*

Versatile and easy to grow not only describes Diamond Frost but most Proven Winners flowers. We are constantly seeking out dependable plants that will thrive beautifully in your garden. You'll love how this low maintenance annual performs in your combination containers for sun and shade.



## WHAT'S SO SUPER ABOUT SUPERTUNIAS?

- Masses of vibrant color
- Non-stop bloom from spring to frost
- Self-cleaning flowers – NO deadheading needed
- Versatility of use in containers and landscapes
- Broad color range to suit every style
- Remarkable vigor and disease resistance

Whether you're looking to add a mass of color to your garden beds or create impressive containers with curb appeal, Supertunia® Petunias are the best choice for your sunny landscape. You'll be amazed how green your thumbs are when you grow these vigorous, reliable flowers.

### Uses for Supertunias:

Hanging baskets, upright containers, and garden beds



SUPERTUNIA® Vista Fuchsia *Petunia*

## NEW PROVEN WINNERS® ANNUALS

Brock Farms offers a broad selection of colorful, all-season performing Proven Winners annuals for sun and shade.



SUPERBELLS® Evening Star  
*Calibrachoa*



SUPERBELLS® HOLY MOLY!™  
*Calibrachoa*



SUPERTUNIA® Honey  
*Petunia*



SUPERTUNIA® Daybreak Charm  
*Petunia*



SUPERTUNIA® Pink Star Charm  
*Petunia*



SUPERTUNIA® Violet Star Charm  
*Petunia*



SUPERBENA® Sparkling Ruby  
*Verbena*



CAMPFIRE™ Fireburst *Bidens*



ENDLESS™ Illumination *Browallia*



SUNSATIA® Blood Orange *Nemesia*



COLORBLAZE® APPLE BRANDY™  
*Coleus*



LEMON CORAL™ *Sedum*

## NEW PROVEN WINNERS® PERENNIALS

Grow Proven Winners Perennials that deliver a reliable performance as they return year after year.



SUMMERIFIC® 'Berry Awesome'  
*Hibiscus*



'Pardon My Cerise' *Monarda didyma*



'Denim 'n Lace' *Perovskia*



'Opening Act Blush' *Phlox*

## TOP SELLING PROVEN WINNERS® COLORCHOICE® SHRUBS

Brock Farms has every type of Proven Winners shrub you need, from flowering to evergreen, hedging or accent, large or small.



YUKI CHERRY BLOSSOM™ *Deutzia*



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LET'S DANCE® RHYTHMIC BLUE™  
*Hydrangea macrophylla*



LITTLE LIME® *Hydrangea paniculata*

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No matter what's eating your plants or tearing up your yard, chances are Repels-All will chase it away. With more than 12 different nuisance animals listed on the label Repels-All works by scent, taste and touch to trigger the animals natural instinct to flee the area. Use on lawns, gardens, ornamentals or around edibles to effectively repel nuisance animals for up to 60 days. People and Pet safe, Repels-All has a "no quibble" satisfaction guarantee or your money back.



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An underwater photograph of a pond. In the center, a black aeration kit is on the bottom, with a stream of bubbles rising from it. A goldfish is swimming to the left, and other smaller fish are visible in the background. The water is clear and blue-green.

# 6 REASONS TO AERATE

Aeration is one of the 4 fundamental elements to achieving crystal clear water and a balanced ecosystem. Aeration, like PondAir™ & KoiAir™ Aeration Kits, work from the bottom up, circulating water and increasing dissolved oxygen levels. Increasing the dissolved oxygen levels in the pond provides many benefits including: healthier fish and plants, more efficient filtration, and protection for your fish during the winter months.

## HERE ARE 6 GREAT REASONS WHY YOU SHOULD BE AERATING YOUR POND.

**1.** A properly sized aerator adds valuable oxygen to a pond more effectively than a typical water feature such as a waterfall, fountain feature or spitter. Most water gardens rely solely on waterfalls to circulate and aerate the water. While effective, waterfalls generally only circulate and aerate the top portions of the water and may leave many areas of the pond, particularly on the pond's bottom, untouched allowing for the accumulation of organic debris. A properly sized aerator like Airmax® PondAir™ or KoiAir™ Aeration Kits, work from the bottom up to ensure all areas of the pond are circulated and saturated with dissolved oxygen.

**2.** Higher oxygen levels stimulate and increase the number of natural aerobic bacteria in a pond. The increased number of aerobic bacteria will greatly increase the efficiency of your filtration system leading to healthier fish, thriving plants, cleaner water and less organic buildup on the bottom of the pond.

**3.** Aeration replaces the need to use a de-icer or heater during the winter. As your filtration system and fish are dormant for the winter months, organic debris will continue to decompose and release gas into the water column. These gasses become trapped by the ice and begin to take the place of oxygen, which can be fatal to fish. Heaters and de-icers can melt a hole in the ice to provide ventilation, but they are not able to help circulate gases from other areas of the pond. The consistent water movement from an aeration kit not only discourages ice formation but also carries these toxic gases to the pond's surface to be released. This ensures your fish stay safe throughout the cold winter months! Aerators are also more energy efficient, saving you money all winter long.

**4.** Saves Money! Aeration can save energy costs from running a waterfall pump in the winter. A properly sized aerator can aerate a pond effectively and efficiently on its own, allowing you to turn your waterfall pump on only when you're there to enjoy it. This can save you hundreds of dollars each year.

**5.** Reduce Pond Maintenance. By running an aerator in conjunction with a waterfall pump, your pond will stay cleaner, longer.

**6.** Fish love it! Fish will gather and enjoy the effervescent bubblers coming from the diffusers. With all the benefits an aeration system can provide, your pond is just one step away from a more balanced ecosystem.

# 6 REASONS TO AERATE YOUR POND

1. Adds Valuable Oxygen
2. Increases Beneficial Bacteria
3. Reduces Maintenance
4. Energy Efficient
5. Great De-Icer
6. Fish Love It!



**PondAir™ 2**  
Aerates up to 1,000 gallons  
**PondAir™ 2 System Spec**

Voltage..... 115V/60Hz  
Wattage..... 4 Watts  
Air Flow..... 0.15 CFM  
Pond Size..... 1,000 Gallons  
Cost/Month..... 17¢ (24/7)



**PondAir™ 4**  
Aerates up to 2,000 gallons  
**PondAir™ 4 System Specs:**

Voltage..... 115V/60Hz  
Wattage..... 8 Watts  
Air Flow..... 0.30 CFM  
Pond Size..... 2,000 Gallons  
Cost/Month..... 37¢ (24/7)



**KoiAir™ Mini Aeration Kit**  
Aerates ponds from 1,000 to 4,000 gallons  
**KoiAir™ Mini System Specs:**

Voltage..... 115V/60Hz  
Wattage..... 17 Watts  
Air Flow..... 0.80 CFM  
Pond Size..... 1,000-4,000 Gallons  
Cost/Month..... 78¢ (24/7)



**KoiAir™ 1 Aeration Kit**  
Aerates ponds from 2,000 to 8,000 gallons  
**KoiAir™ 1 System Specs:**

Voltage..... 115V/60Hz  
Wattage..... 17 Watts  
Air Flow..... 0.80 CFM  
Pond Size..... 2,000-8,000 Gallons  
Cost/Month..... 78¢ (24/7)



**KoiAir™ 2 Aeration Kit**  
Aerates ponds from 8,000 to 16,000 gallons  
**KoiAir™ 2 System Specs:**

Voltage..... 115V/60Hz  
Wattage..... 35 Watts  
Air Flow..... 1.7 CFM  
Pond Size..... 8,000-16,000 Gallons  
Cost/Month..... \$1.60 (24/7)



**Color: Greystone**

**For PondAir™ Kits**  
Dimensions: 10"L x 8"W x 5"H

**For KoiAir™ Kits**  
9 Dimensions: 18"L x 16"W x 11"H



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The Brock Family is a long time supporter of the 200 Club of Monmouth County, a unique association dedicated to providing financial assistance to the families of our public safety and rescue personnel who have been killed in the line of duty. This includes, but is not limited to, Police Officers, Fire Fighters, and EMT Technicians of Monmouth County New Jersey. We provide financial assistance to the family in need within 24 hours - no questions asked. The funds can be used in any way the family deems necessary; including funeral arrangements, bills, or medical assistance.

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# Feeding Koi

## the RIGHT Way



*by Carolyn Weise, Ecological Labs, Inc.*

**T**he two or five minute rule may be the way you are feeding and it may or may not work, really. A lot of people have problems with their fish food getting caught in the skimmer before the fish can eat it by using that “time” rule. Also, using a measurement rule will give the same results. Fish food may end up at the bottom of your pond because fish food, to be acceptable, will generally have some pellets which sink in the process of feeding. With many fish and a feeding-frenzy, it’s not going to be noticed if the fish food goes to the bottom of the pond... or not. In fact, if food is caught in your skimmer and not removed promptly (before you walk away from the pond), you are doing your fish more harm than good with that feeding.

All ponds are stocked differently. They may be built with similarities, but they are different in more subtle ways. Fish have their personalities. Male koi continue feeding at the surface while females will take a big mouthful and submerge to chew a while before returning to the surface for more. Goldfish eat wherever the food is found, surface or bottom, but are “filled up” more quickly. At least they seem sated. The bottom line is, at no time should there ever be a struggle keeping food out of a skimmer or filter. At no time should there be food remaining in the pond, uneaten. At no time should there be floating pellets after the fish have swum away. Those are definite signs of incorrect feeding and will lead to problems with water quality. We all know a decline in water quality will then lead to declining fish health, and so on. So, let’s get to the crux of the problem—feeding your fish.

When feeding your fish, “hand them” the food. Small amounts given sparingly, not scattered widely with every fish in mind, will offer each fish the opportunity to “fight” for his meal. It also keeps a clean, healthy pond. Small amounts (and I don’t mean the size of your hand)—it could be a matter of several pellets tossed to them, and then wait, and throw them several more when they are ready. If not interested, promptly scoop them out. Do not wait for them to become interested. At the next feeding they will have another chance. I believe my fish are almost as glad to see me as my dog is, and perhaps not always hungry when they rush to the side of the pond. So, I offer a few pellets every time I walk to the pond. Just a few pellets are all they will get, but they will have this as often as 6-8 times a day... And one old fish that isn’t able to compete with the youngsters gets hers dropped directly into her mouth for good luck. You aren’t going to make them grow big and strong by over-feeding them at every meal and they are not going to “starve” if they miss a meal, or two, or even a week’s worth. Love them enough to do it right.

Nutritionally, use a well-balanced carefully prepared food with labeled ingredients. They are classified as omnivores which are opportunistic feeders and will thrive on an assortment of plant- and animal-based foods. This is why it is so important for their daily diet to be well balanced. They will eat almost anything

humans will eat. The first ingredient is the most important. It should be sufficient protein (32% cold weather and 36% warm water), carbohydrates, fats, vitamins, minerals and water (moisture content) to support the fish's body heat, energy, growth and support for immune system. Koi have no stomach and are classified as foragers. Rather than one large meal, several smaller feedings is the more preferred method.

Water temperature is the most important factor in determining what kind of food to feed these fish. The quantity of food also depends upon the size of the fish. Most of a fish's growth occurs within the first three years of its life. Therefore, in warm water, younger fish need more food to maintain metabolism and growth. Elder, large fish will not require as much food since their metabolism will slow down with age. Colder water also slows down the metabolism of the fish, young and old. Feeding properly will result in less waste and better water quality overall.

Then, additional nutritional uptake of the food should be considered. Microbe-Lift/Legacy Koi and Goldfish Food has a '7-day Balanced Feeding System' to supply your fish with a totally balanced diet while achieving maximum health benefits in a variety of foods. There are two strains of Bacillus added to all of the Microbe-Lift/Legacy foods chosen for their ability to produce and secrete a variety of enzymes to break down carbohydrates, proteins and fats into smaller, more easily digested nutrients. Environmental impact studies were also done and have proven they pose no threat in strain, efficacy or safety. They are FDA and EU approved. The benefit to the fish is that they are better able to uptake the nutrients from the food and therefore less waste is produced to affect their water quality.



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dates and times of our upcoming events!**



Not all attractions are available at both locations.



# Hydroponic Gardens

By Lori Draz

**H**ydroponics or growing plants in a soilless environment may seem like space age stuff, but it has been around for thousands of years. You've heard of the hanging Gardens of Babylon?...Hydroponics! Hydroponic gardening is very popular in Europe, in urban and small spaces and even in outer space. It is a fast growing hobby and surprisingly easy and fun to do.

Hydroponic gardening is a great activity for kids, for gardeners who would like to try gardening indoors and experimenting with total control, for those with mobility issues, and for people who enjoy an interactive experience

First, let's understand how and why it works. It is not the soil, but the nutrients in the soil that the plants need to survive. In hydroponic gardening, a solution of the exact blend of macronutrients is delivered right to the roots in moving water. Hydroponic plants grow faster, produce greater yields over a longer growing season and, because they are grown indoors, are not exposed to weather, insects, diseases, or animals.

By adjusting things like light, heat, and fertilizer blends, the gardener is able to have a high level of control over how fast the plant grows or how much it yields.

Take a Jersey Tomato. The outdoor varieties are typically planted around Mother's Day and start to yield fruit in late July. A hydroponic tomato produces fruit in eight short weeks and can continue to produce well past the growing season of an outdoor plant.

Quinn Lahm, the hydroponics counselor at Brock Farms is a hydroponic gardener herself. "You can't believe how responsive the plants are. I take one look at the leaves and know it needs a

little more of this or that. The results are amazing - you can almost see the plant growing. You have almost complete control of your plants."

If you'd like to try your hand at hydroponics, don't be afraid. Anyone can start a garden, even if you're not a natural green thumb or a scientist. In fact, Brock even carries all-inclusive kits for beginners that come complete with the growing media, the pump to move the water, nutrients, and the pots for the plants. Try a starter kit like Emily's Garden. Its 16" wide by 24" long by 7" inches tall and will allow you to grow six plants, (plants should be reasonably compatible). The system requires about two gallons of water, so chose a spot that can support that weight, and the spot needs a light source. The light source can be the sun but growing lights work optimally.

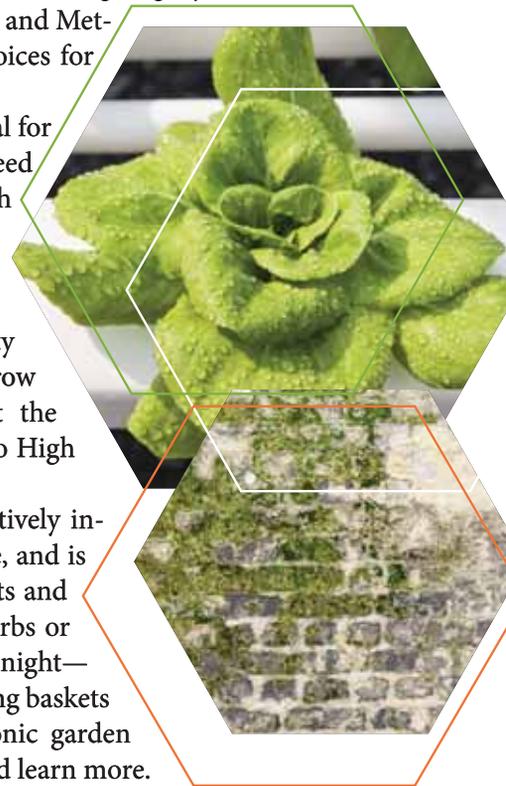
The three basic types of lights are fluorescent, metal halide, and high pressure sodium. LED lights are also available; and they are a great choice but since they are the most expensive, they may be an option for a more committed gardener.

Seedlings and cuttings don't require as much light as mature plants, so T5 fluorescent lights are a perfect choice, as they are economical and easy to set up.

Once you are out of the seedling or cloning stage, you will want the best lights for producing leaf growth. T5s and Metal Halide lights are the first two choices for top-notch vegetative plants.

Since fruiting/flowering is the goal for many indoor gardeners, you will need some serious lighting that can match the power of the sun. For that, High Pressure Sodium lights are the best choice as they produce excellent results for those seeking both quality and yield. Metal Halide lamps will grow very healthy flowering plants, but the yield is slightly reduced compared to High Pressure sodium.

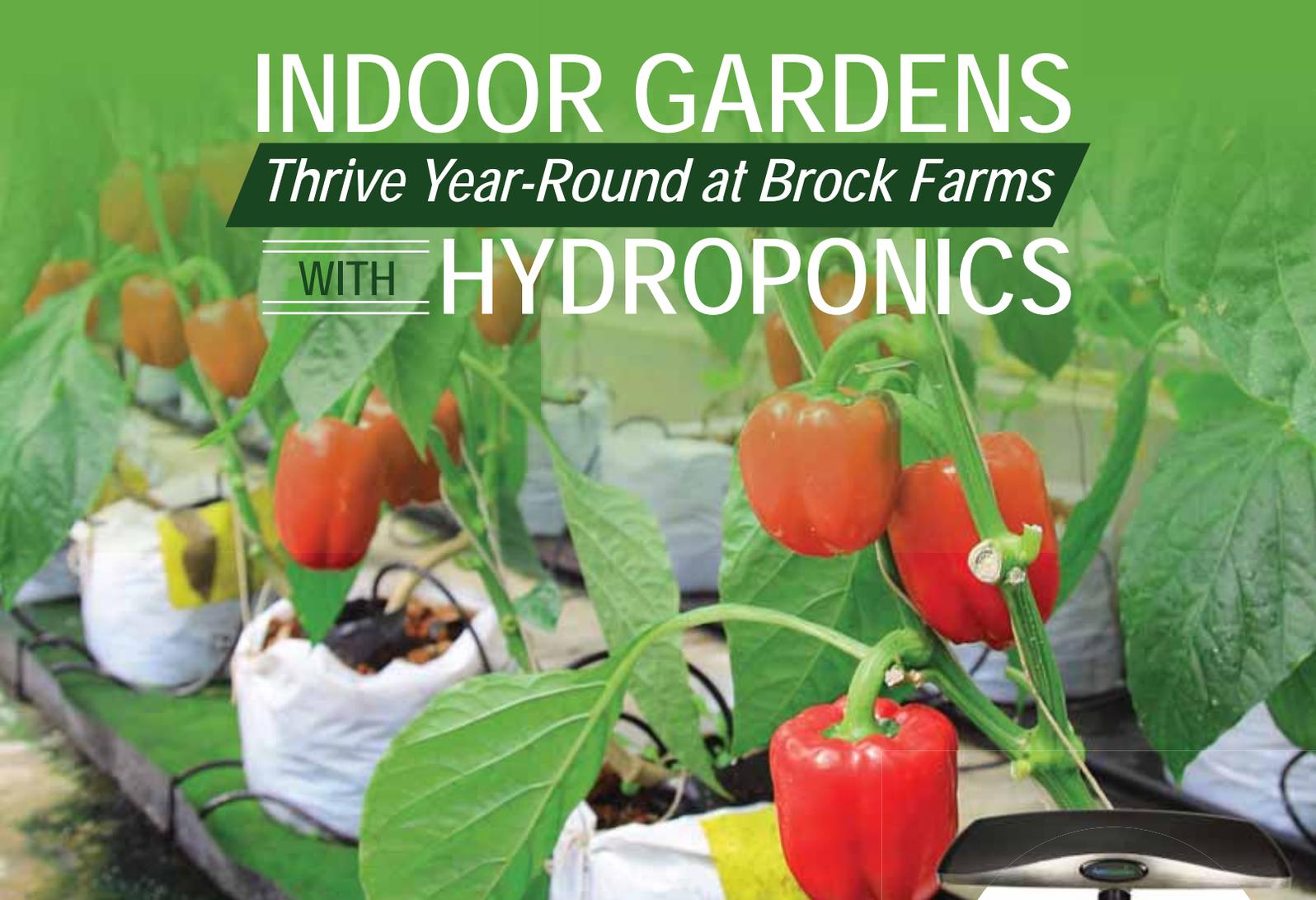
Giving hydroponics a try is relatively inexpensive, doesn't take a lot of space, and is a real thrill because of the fast results and healthy plants. Imagine fresh cut herbs or juicy tomatoes on your table every night—bouquets of fresh flowers, and thriving baskets of greenery. That's what a hydroponic garden can deliver. Stop by Brock Farms and learn more.



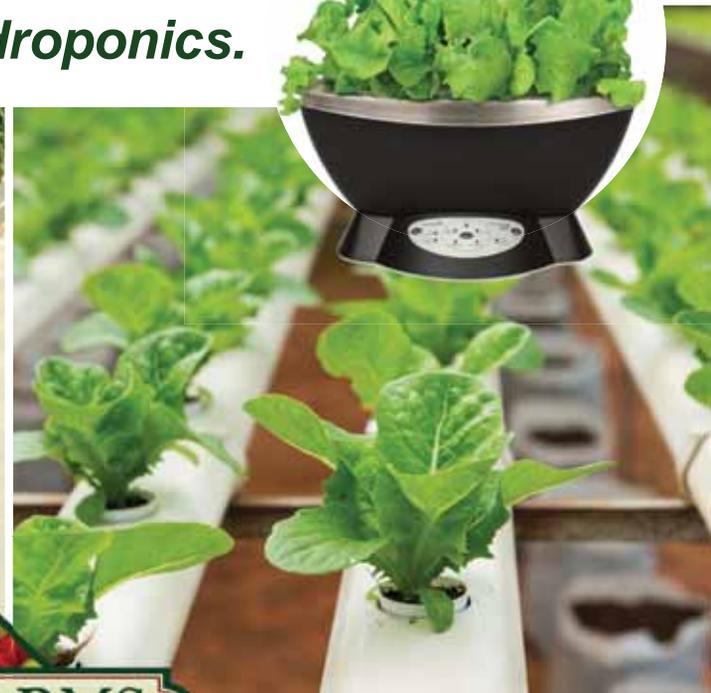
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Start stocking fish.

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Switch to summer  
fish food in late  
spring.

Treat weeds.

Remove dead foliage  
from flowering bulbs.

Fertilize shrubs when  
done flowering.

Pond spring  
cleaning.

Fertilize roses and  
vegetable gardens.

Prune shrubs.

Keep everything  
hydrated.

Plan Fall garden  
scheme.

Maintain beds and  
keep weed free.

Prepare for fall  
decorating.

Switch to fish food  
for cold weather.

Take steps to control  
slugs and snails.

Dig up tender bulbs

Pumpkin picking  
time.

Mulch all planting  
beds with shredded  
hard wood mulch.

Disconnect outside  
water source.

Fall fertilize.

Spray trees with  
anti-desiccant  
applications.

Lightly prune  
deciduous trees and  
shrubs.

Winter pruning of  
Summer blooming  
trees.

Save fireplace ashes  
to enrich soil.

Put deicer in pond.

Feed birds and small  
animals.

Transplant trees and  
shrubs prior to  
buds swelling.

Add compost and  
till garden.

Clean out pond for  
upcoming season.

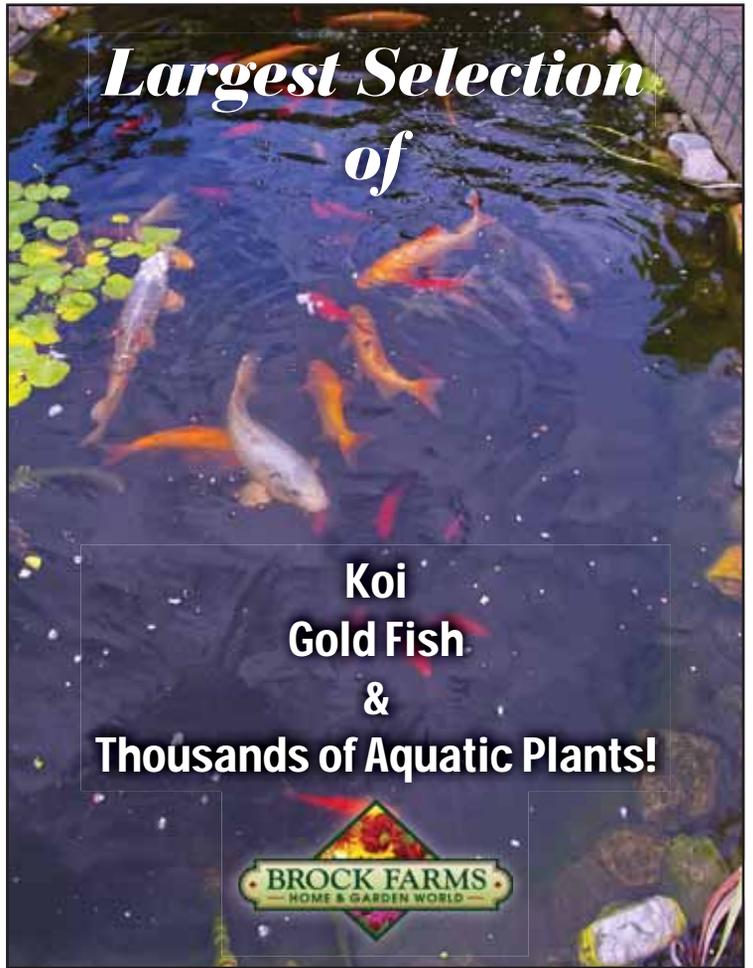
Fertilize bulbs.



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Garden Debut® has quickly become one of the fastest-growing and most reliable plant brands in the industry, since its introduction in Spring 2010.

Garden Debut® provides Superior Plants For Your Home's Landscape™ by the yearly introduction of Great New Plants™ and Trusted Selections™, all of which have been thoroughly tested for long-term performance and success.

Among their recently released new varieties are the Ebony Crapemyrtle Series, Baby Jade™ boxwood and Purple Explosion™ Liriope, each a spectacular addition to any new or existing landscape.

Ebony and Ivory, Ebony Embers, Ebony Fire, Ebony Flame, Ebony Glow and Ebony Rose comprise the Ebony Crapemyrtle Series. Each variety produces beautiful white,

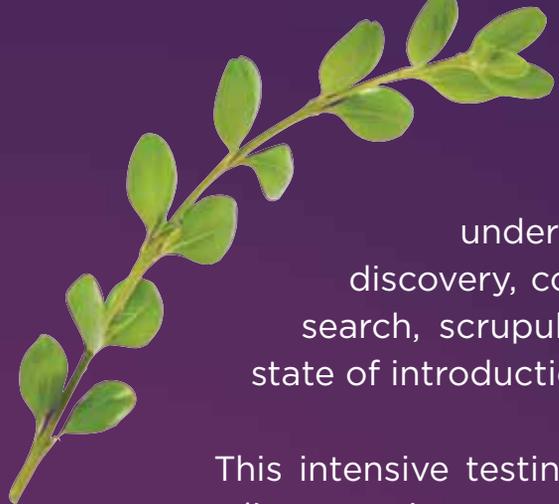
pink or red blooms offset by intense black foliage, making every one an excellent choice as an accent plant. These crapemyrtles can reach up to 12 feet tall and 8 feet wide, and thrive in the sunshine.

Baby Jade™ Boxwood features beautiful, evergreen, fine-textured foliage with petite leaves. This boxwood grows as tall as it is wide, reaching the maintainable size of about 3 feet in height and width. Baby Jade™ is the perfect choice for use in smaller gardens or focal areas, and makes for great borders as well.

Purple Explosion™ Liriope blooms profusely all summer and through the fall, reaching up to 2 feet tall and wide. Deep purple blooms are held above rich, weeping evergreen foliage, making this shrub a standout in any landscape.

Garden Debut® utilizes a network of distinguished nurserymen and plant researchers who contribute their best plant selections to





be included in the brand.

Each Great New Plant™ presented by Garden Debut® undergoes rigorous testing procedures ranging from breeding, discovery, collection and propagation through repeated cycles of research, scrupulous trialing, and meticulous evaluation before the final state of introduction.

This intensive testing and evaluation process delivers plants of outstanding quality, ensuring customers' needs are not only met, but also exceeded. These cultivars offer advantages ranging from longer blooming season, brighter, richer colors and better cold hardiness to improved fall color and lower maintenance needs. Garden Debut® strives to provide a steady stream of superior plant introductions to the green industry each year, as improved plant performance ensures success for both novice homeowners and landscape professionals alike.

Garden Debut® provides customers with a full range of landscape material, including carefully chosen varieties with a proven reputation for long-term performance, stability and beauty.

Purple Explosion™ Liriope PP21352

Ebony Series Crapemyrtles

Baby Jade™ Boxwood PPAF



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# INCOMPARABLE SERVICE QUALITY AND SELECTION AT BROCK FARMS

For more than 70 years, people have flocked to Brock Farms for products, services, and advice on how to best cultivate their gardens. In turn, over the course of those decades, the Brock family has dedicated itself to cultivating only the finest of merchandise and highest level of customer service, ensuring that generations of clients would be happy to return again and again for all their garden and nursery needs.

In a world that sometimes seem to be overtaken by cookie-cutter "big box" stores and often impersonal service, Brock Farms stands head and shoulders above the rest; one might be tempted to say that when they're not busily working in their two stores, they're out standing in their field. Eddie Brock, Jr., one of the owners and president of Brock Farms, wouldn't have it any other way - and that same sentiment and work ethic is shared by his sister, Linda Brock Arcoleo, and their parents, Brock Farms founder Ed Brock, Sr. and his wife Jean. Together, the dedicated team manages both the Colts Neck and Freehold locations, tirelessly putting in 12 - to 14 - hour days, seven days a week, all year round. Between them, they collectively bring more than 150 years of experience to the table, and are more than happy to share their knowledge and expertise with the thousands of customers who come through the doors.

Far from being merely a seasonal business, Brock Farms is truly a four-season garden and holiday superstore -- but with a hometown, mom-and-pop store feel that can't be paralleled. That personal service is not lost on their devoted clientele, and the Brocks are proud and delighted to hear positive feedback and kudos from customers not just when they're in the stores, but everywhere else they may happen to be.

Both Brock Farms locations feature an astonishing variety of colorful flowers, healthy shrubs, lush plants, and trees of all sizes, plus a gorgeous array of giftware, statuary, and more - all chosen with the utmost care and a discerning eye for quality that can be passed along to customers. For Halloween, there is a creatively spooktacular focus on everything one could possibly imagine to create a hauntingly memorable atmosphere. And come Christmas time, enthusiastic shoppers merrily take in the incredible sights and sounds of the high-quality holiday display in Freehold, with lots of fabulous ideas on how to bring a winter wonderland into their own homes and businesses.



"Our customers can see the difference between Brock's and big box stores that minute they walk into the store and are greeted with a smile by one of the staff members," explained Eddie, Jr. proudly. "We have everything they need for their garden, and we know the nursery and gardening business inside and out. We're family-owned and family-run, and we all live locally...and we believe that's just some of what sets us apart from the impersonal customer service that is so common in other places."

Whether you have a green thumb or a notoriously black thumb, you will also find that each member of the Brock family and their workers are ready, willing, and able to offer education and guidance that will help your greenery thrive and protect your investment. "Our customers really care for their gardens and want to make smart investments on their garden," Eddie, Jr. acknowledged. "Sometimes, our customers need some advice on what to plant, when is the best time to plant it, and how to make it grow bigger and better. Members of our staff -- many of whom have been with us for more than 20 years -- have the answers you're looking for, and they're happy to share their knowledge. That's something else you won't find at other establishments."

The Brocks' labor of love goes beyond the care they take with designing their store displays and providing gardening guidance. Everything that is sold in both locations has been personally researched and selected for specific reasons by a member of the family. By contrast, Eddie, Jr. noted, the items that are sold in big box stores generally go through several layers of personnel, with buyers picking out the merchandise, other workers displaying it, and yet other employees selling it, with little to no personal interaction with their suppliers or their clientele. At Brock Farms, they purchase new inventory on a continual basis throughout the year and stay up-to-date on current and emerging trends by personally visiting top growers frequently. Family members visit 20 to 25 nurseries within the Garden State, buying the best quality stock at the best price. Eddie, Jr. and Eddie, Sr. often travel much farther afield, attending trade shows from Florida to Oregon and everywhere in between to hand-pick lawn and garden items that are deserving of a place in Brock Farms' inventory - and, ultimately, in the homes of their discerning customers. The result is the cultivation of lasting relationships with both growers and customers alike.

Bringing the concept of having a personal shopper in the garden and nursery business, Brock Farms also established an after-hours shopping program, allowing customers the opportunity to make appointments to come to the store after closing time to shop and speak with the appropriate staff member in Colts Neck about their purchase.

Incomparable service, quality, and selection continue to bloom and flourish in each Brock Farms location and with every transaction. Existing customers already know it...and new customers are sure to find it. Stop by and experience it for yourself!

# BROCK FARMS GROWING DIVISION

Brock Farms Nurseries, Upper Deerfield, NJ is situated on 600 acres of prime growing ground in South Jersey and formerly known as part of the original Koster & Company Nursery.

The Koster Nursery established in approximately 1921 and famous for introducing the Koster Blue Spruce, specialized in production of Boxwood, Azalea and Rhododendron until going out of business in the late 1970's.

The farm and some of its surrounding land were then purchased by Ed Brock Sr. in the late 1980's who had reestablished the land as it once was and put it back into nursery crop production which to this day is still providing garden centers, re-wholesalers and landscape contractors with high quality balled and burlap and container grown plants.

The production of top quality trees, evergreens and shrubs is combined between field grown and containerized material. The container nursery, formerly known as Heatherhaugh Farms was purchased in 2002 which is adjacent to the main farm and is contiguous with the rest of the fields to enable the convenience of overseeing production as well as shipping.



Its large customer base is built on the same principles as Freehold & Colts Neck and that is impeccable customer service, quality plant material, and the building and lasting of relationships that result in loyal and trusting friendships. The importance of believing and practicing those standards is a testament to the success of the business both professionally and personally.

Brock Farms Nurseries, Brock's own production nursery, not only enables the Brock family to offer the best and healthiest plants to their community but also provides the entire Northeastern region of the United States as well as the Baltimore/Washington area with the same quality material.

Last year a great deal had been accomplished at Brock Farms Nurseries, new plantings and improvements for efficiency will enable us to continue serving our customers with great expectations. It is truly our pleasure serving all of you and we thoroughly enjoy the relationships and friendships that have developed.



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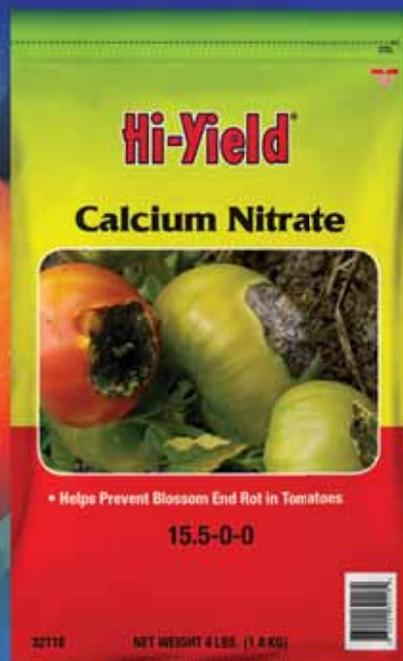
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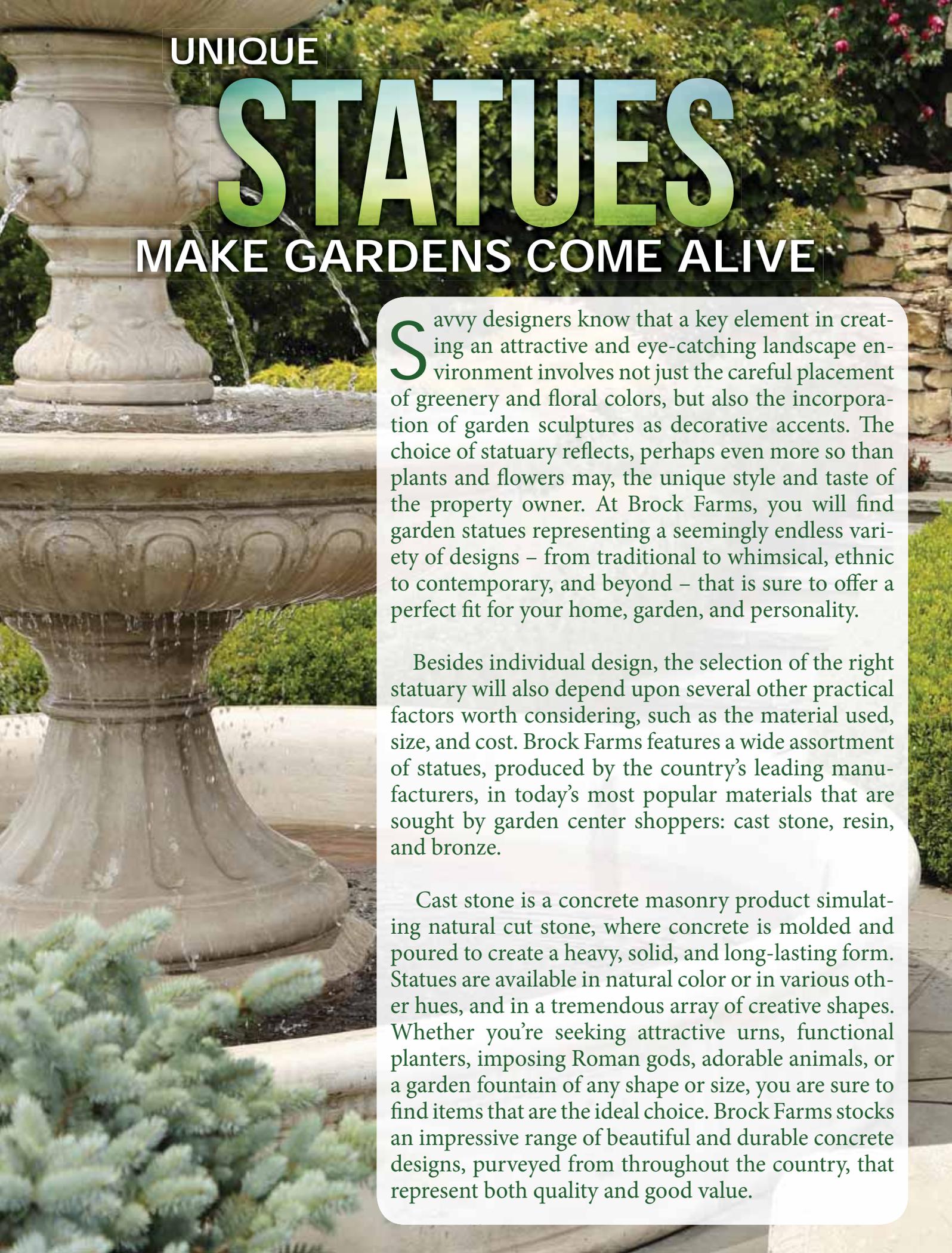


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UNIQUE

# STATUES

MAKE GARDENS COME ALIVE

Savvy designers know that a key element in creating an attractive and eye-catching landscape environment involves not just the careful placement of greenery and floral colors, but also the incorporation of garden sculptures as decorative accents. The choice of statuary reflects, perhaps even more so than plants and flowers may, the unique style and taste of the property owner. At Brock Farms, you will find garden statues representing a seemingly endless variety of designs – from traditional to whimsical, ethnic to contemporary, and beyond – that is sure to offer a perfect fit for your home, garden, and personality.

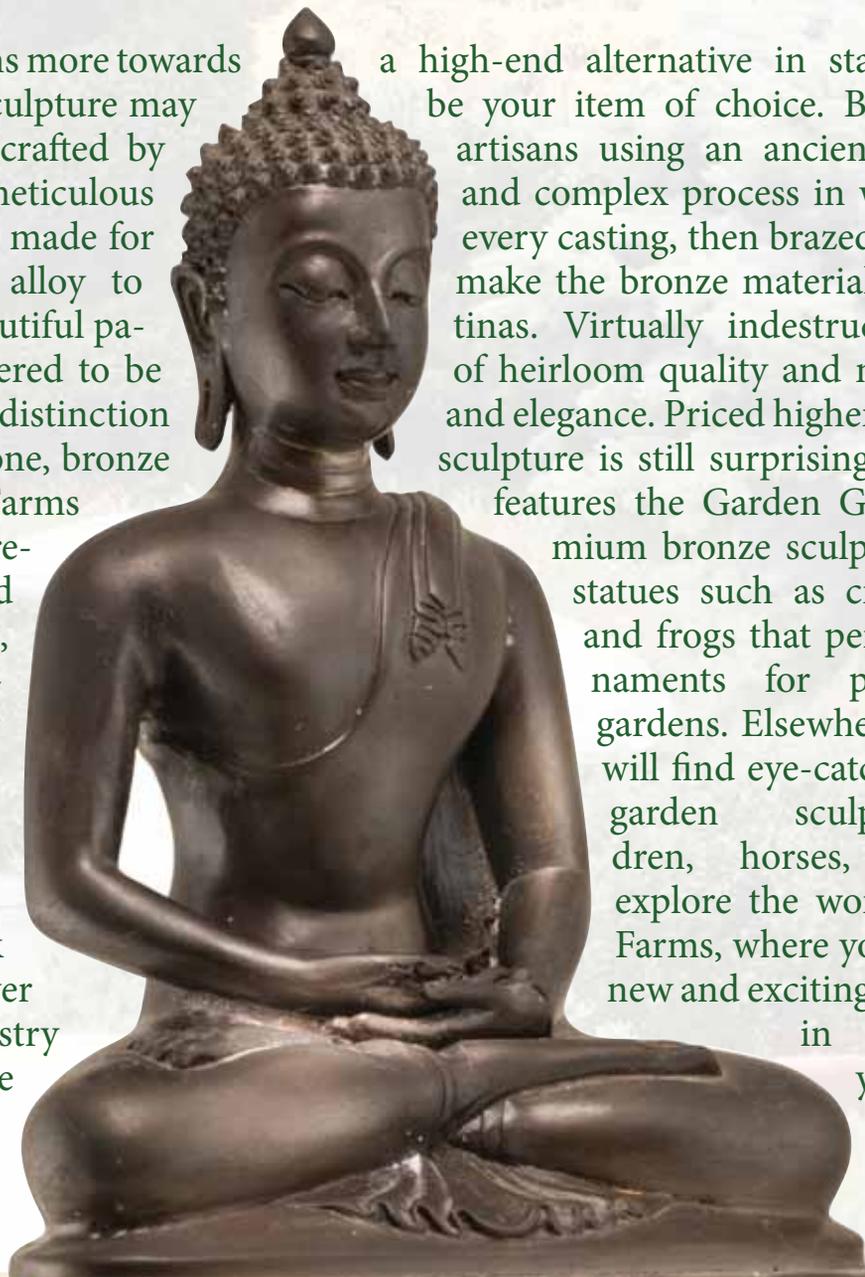
Besides individual design, the selection of the right statuary will also depend upon several other practical factors worth considering, such as the material used, size, and cost. Brock Farms features a wide assortment of statues, produced by the country's leading manufacturers, in today's most popular materials that are sought by garden center shoppers: cast stone, resin, and bronze.

Cast stone is a concrete masonry product simulating natural cut stone, where concrete is molded and poured to create a heavy, solid, and long-lasting form. Statues are available in natural color or in various other hues, and in a tremendous array of creative shapes. Whether you're seeking attractive urns, functional planters, imposing Roman gods, adorable animals, or a garden fountain of any shape or size, you are sure to find items that are the ideal choice. Brock Farms stocks an impressive range of beautiful and durable concrete designs, purveyed from throughout the country, that represent both quality and good value.

For those who prefer something lighter and less expensive than cast stone, resin may be the perfect choice for populating your garden. Resin statues provide the convenience of being easier to lift and relocate, allowing the opportunity to create – and recreate – your landscape design simply and as often as you'd like. When cold weather sets in, they can be moved indoors for protection – and to allow you to bring a bit of the cheery outdoors inside your home. Brock Farms boasts a vast collection of resin products. These premium, high-quality items are generally more affordable than comparable cast stone designs, and come in an astonishing range of sizes and styles that are sure to strike your fancy. From spritely fairies to religious icons, gothic gargoyles to cheery gnomes, all the way up to towering dinosaurs and giraffes, you will find it at Brock Farms.

If your taste runs more towards design, bronze sculpture may be your item of choice. Bronze statues are handcrafted by a unique mold is made for a copper-based alloy to finished with beautiful patina. Bronze is considered to be a statement of distinction resin and cast stone, bronze affordable. Brock Farms Bronze line of pre-including piped herons, fish, as spouting or-pools, and water the grounds, you life-sized bronze depicting chil-more. Come and statuary at Brock sure to discover to showcase artistry garden and make landscape come

a high-end alternative in statuary be your item of choice. Bronze artisans using an ancient lost and complex process in which every casting, then brazed with make the bronze material, and tinas. Virtually indestructible, of heirloom quality and makes and elegance. Priced higher than sculpture is still surprisingly affordable. Brock Farms features the Garden Gallery premium bronze sculptures, statues such as cranes, and frogs that perform ornaments for ponds, gardens. Elsewhere on will find eye-catching, garden sculptures of children, horses, and explore the world of Brock Farms, where you are new and exciting ways in your garden come alive.



# The Brock Farms Family Proudly Presents Our **CHRISTMAS WONDERLAND**

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— HOME & GARDEN WORLD —

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732.462.2700

This is a place of pure magic! It's a wonderland of whimsy that will take your breath away. The Christmas Shop at Brock Farms - unexpected, extraordinary, and unlike any other you've seen anywhere. This is NOT to be missed. Jean Brock started in the early 60's with a handful of Christmas trees and a dream. Little did she know that her dream would become the largest Christmas showcase around. Making it truly a timeless Christmas family tradition.

The Christmas Shop at Brock Farms will make the Christmas lover swoon and melt a Grinch's heart. There is no place anywhere with so much to see. You will be amazed, amused, and astounded. Its 40,000 square feet, that's one square acre, of every item to make your Christmas exactly the way you want it. It's as though the elves themselves built a retreat for Santa.

The Christmas Shop at Brock Farms is no quick peek place. This is a long leisurely walk, then a circle back, then a walk through one more time kind of place. The sheer number of displays will leave you shaking your head. There are 10 separate themed areas. Room after room, one more surprising than the next. In the rear you will find every kind of lit display available. Another room is full of illuminated wreaths in all sizes up to eight feet. The nativity room alone has over 50 different nativity choices. Within in those rooms are showcases, full of displays of villages, trains and so much more.

And everything is set up...twinkling and blinking...so you can see just how it will look in your home. You will see displays of lights and lawn decorations you have never seen anywhere, except maybe on a TV show. There are over 30 theme decorated trees in all shapes and heights, walls of ornaments, and items to fit every hobby or occupation.

They offer collections of Christmas items for wine aficionados, seashore themed, and pets. The Victoriana collection looks like its straight from the 1800's and there items for the sweet and sentimental types, the statement makers, even ethnic pride items.

They also carry many of the top names in collectibles including Jim Shore, Anna Lee mobility dolls, and Hart 'O Christmas. They have over 40 Lemax Christmas Villages, along with a full line of Dept. 56 Christmas Villages, plus Snowbabies, Possible Dreams Santa Collectibles, and Foundations. There are rare and one-of-a-kind-items, sturdy items, right to delicate objects like the extraordinary hand-painted Nequa glass ball ornaments that are works of art.

Outdoors, you will find a field of fresh-cut trees, live wreaths, and garlands. On selected weekends, you'll even find Santa swinging by to take some pictures with the kids. In 2015, Brock hosted some events featuring vintage costumed carolers, refreshments and of course Santa, to raise money for The Believe Project which donates money to local hospitalized kids and their families. Linda Brock, the head elf of the Christmas shop was pleased to help local people dealing with the financial hardships that come with battling illness.

Linda Brock shares that she really doesn't even know how many lights are on at any time, but she says her staff is always straightening, inspecting, and fixing all the displays for the shoppers pleasure. She says that first time visitors often take pictures or need to sit down, as they are so overwhelmed, She even shared a funny story about a customer who was so blown away with the selection she exclaimed, "This place is like Hallmark on steroids!!"

And that's pretty true. The displays start going up in September. It is a team effort and Linda admits she has the enormous display blocked out, but that she doesn't have a firm blueprint. "I buy all the items for the next year in January and March - that's when the big shows are. I have a concept, but I let the items sort of find their own place in the displays. This way, everyone gets to put some of themselves into the total shop." You can feel that energy, combined with the astonished energies of all the visitors, the second you walk in.

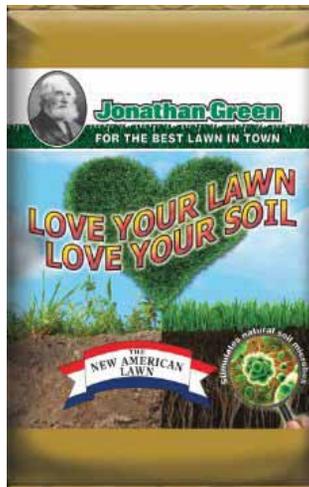
The Christmas Shop at Brock Farms is the kind of place people take bus trips to see and it's right here at Brock Farms.

*Come share in the Christmas magic!*

# FAVORITE THINGS



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## 1 Espoma® Organic Bio-tone Starter

Jam packed with mycorrhizae vital to early root development in plants, this granular plant food is a great choice for people looking for an organic alternative to a liquid starter. Virtually error proof this handy fertilizer ensures your plants get a great start from the roots up.

## 2 Love Your Lawn - Love Your Soil®

Jonathan Green's newest retail offering is a fresh approach to lawn health; expounding upon the idea that healthy soil supports a healthy lawn. This humic acid based fertilizer is completely organic and safe to use any time of year. We recommend incorporating it with your already existing lawn program to fully reap the benefits of this new and dynamic product.

## 3 Deer Scram

This powerful granular is easy to use and works all year round. One of the only repellents on the market that works on snow cover, this incredibly effective deer and rabbit blocker has quickly risen through the ranks to become a Brock Farms favorite.

## 4 Espoma® Organic Start

This easy to use and easy to measure liquid formula is a humic acid based starter fertilizer made to stimulate root development in new plantings or transplants.



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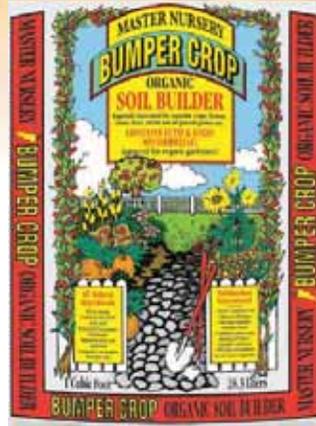
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**5 Hi-Yield Calcium Nitrate**

A New Jersey summer isn't complete without the sweet taste of a home grown tomato, and nothing decimates a healthy crop quicker than blossom end rot. Caused by calcium leaching out of the soil, and most prevalent during periods of heavy rain, it can turn perfectly lovely tomatoes into mush. Working calcium nitrate into the soil prior to planting your vegetables is a great way to safeguard against this condition.

**6 Osmocote**

An oldie but a goodie, this slow release fertilizer prides itself on being nearly accident proof. Just two feedings a year, once every four months ensures a slow even feeding throughout the season.

**7 Bonide® Captain Jack's Dead Bug Brew**

One of the best non selective organic insect controls on the market, this product is gentle enough to be used up to the day of harvest; but tough enough to knock out everything from Colorado Potato beetle to stink bugs.

**8 Bumper Crop**

One of the most dependable soil builders on the market this OMRI listed soil amendment is loaded with organic goodness designed to increase your garden's yield.

**9 Brock Farms Fish Food**

Our Private label fish food is a protein based formula with different sized pellets made to feed every size mouth in your pond. This tasty treat is corn free and made with a color enhancer to bring out best in your finned friends.

**10 Espoma® Organic Plant-tone**

Chock full of root strengthening mycorrhizae and designed to be gentle, this fantastic fertilizer has remained unchanged for decades and with good reason.



10

# Some *Lovely* words from our Customers.

I have been coming for three years, and my experience when I come is always great. Everyone is friendly and helpful. I come for specific plants and grasses.

DENNIS | SPRING LAKE | NEW JERSEY

I come here because I like the unusual plants that you carry. It is also convenient and the service is great.

NEIL | MONROE | NEW JERSEY

I enjoy it here; I am always finding something. I've been coming here for 7-8 years. When I'm here, I buy flowers, pond supplies, fish, and statues - just about everything!

DOLORES | EAST ORANGE | NEW JERSEY

The selection is a notch above their competitors and the service was outstanding.

VICTORIA | HOWELL | NEW JERSEY

Their statuary selection is outstanding! The staff directed on what would look best in my yard. I was so impressed with how helpful everyone was.

ROCCO | JACKSON | NEW JERSEY

We're regulars. We come here almost every week for fish, plants and flowers. Excellent service.

BARBARA | COLTS NECK | NEW JERSEY

I've been coming for 2 years. It's great for picking up weird things and browsing. It's an interesting place to come learn about new things.

EVELYN | LEONARDO | NEW JERSEY

I have been going to both Brock Farms locations for years. My family always love the way they are decorated for Christmas. When we went in November to the Colts Neck Store, they were having a raffle. I entered to win a beautiful house centerpiece, by Creative Displays. I was extremely pleased, when I received an e-mail saying I had won. The staff was so welcoming, they made the experience even better. The centerpiece looks adorable on my kitchen table.

LILAH | NEW JERSEY

Bought beautiful mums at the Colts Neck store. Mrs. Brock has been making my Christmas bows for years. I am bringing my new daughter in law next Saturday so she can experience the Mrs. Brock bow making tradition!

KAREN | NEW JERSEY

You want selection and items you won't find anywhere else?? Then this is the place. Huge variety of landscaping items from plants to decorations. Christmas selection is second to none.

TIM | NEW JERSEY

This is only my second time, but my experience here is excellent. There is an outstanding variety and the people are helpful and friendly, even when it's busy. There is a large selection of good quality, healthy-looking plants

PAUL | RUMSON | NEW JERSEY

My wife and I went to Brock Farms in Colts Neck first thing this past Sunday morning. April 26, 2015. We were undertaking a large project (choosing plants/trees for areas exceeding 50 ft. of mulch beds). We brought our dog Spicy with us. We were greeted by Brenda, who we found to be extremely knowledgeable, friendly, and very helpful. She made our shopping experience very pleasant, fun, and overall a breeze. She helped us select 20 beautiful plants and trees. Spicy got lots of loving and attention from Brenda too. The Brock Farms owners even arranged delivery that same morning, so we could get right to completing our project. We can't wait to go back in a few weeks to select some annuals!

ASHLEY & GABRIELA | RED BANK | NEW JERSEY

To be able to shop in one store for everything I need for Christmas is such a relief! No more running from store to store for spare bulbs, fuses, and other extras. I got a wreath restrung with new lights and a beautiful new bow to go with it! Pressure off, bring on the cheer!

ANNE | NEW JERSEY

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