

the SCOOP!



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Monthly Newsletter

Bird Feeding Basics

Over 54 million people in the United States feed the birds and for good reasons: it's fun, it's relaxing, and it brings us closer to nature. Bird feeding can be enjoyed all year long, with more birds and species expected throughout the Spring and Fall. Bird feeders, along with birdhouses, birdbaths, and plantings that offer food and shelter will not only provide birds their basic needs, but also increase your viewing pleasure.

The diets of wild birds vary widely and seasonally. To attract the widest array of birds all-year-round, Blue Seal® offers its premium **Birder's Secret®** specialty feed mixes, formulated with the highest quality seeds, grains, nuts, and fruits. Choose the ones that are right for you, your environment and your local birds.



Birder's Secret® Wild Finch Mix



Finches, Redpolls, and Pine Siskins are attracted to this premium seed blend. **Birder's Secret® Wild Finch Mix** contains high levels of small sunflower chips and nyjer seed, and is a fine-textured blend designed to be fed in a finch feeder.



Birder's Secret® Cardinal Mix



Cardinals love sunflower and safflower seed, and **Birder's Secret® Cardinal Mix** is the perfect choice to satisfy their appetites.



Birder's Secret® Woodpecker Mix



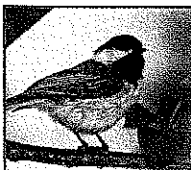
A high-protein, high-energy, coarse-textured hearty blend containing a generous level of peanuts combined with tasty dehulled sunflower seed, sunflower chips, coarse-cracked corn, pistachio nuts, walnuts, pecans, pumpkin seed, and cranberries. **Birder's Secret® Woodpecker Mix** is an ideal mix for providing woodpeckers, and Northern Flickers with nutritious variety to their diet.



Birder's Secret® Neat Feast



Birder's Secret® Neat Feast is the ideal shell-free mix for patio, deck, or garden feeding stations, absolutely no shells to clean up! **Birder's Secret® Neat Feast** is a practical option for apartment and condominium dwellers. This mix contains dehulled sunflower seed, sunflower chips, shelled peanuts, coarse-cracked corn, pistachio nuts, walnuts, pecans, and pumpkin seed to appeal to a wide variety of birds.



What Birds Like Which Seeds?

Check out the WBFJ Bird Preference Chart on the back!



Calendar & Local Events

Call for more information!

BANGOR, ME • 207-947-6326

October: *Fall Savings Flyer*

B/O Sunflower Truckload Sale

November: *Suet Sale*

DERRY, NH • 603-432-9546

October: *Pumpkins & Mums Sale*

November: *Christmas Trees & Wreaths*

ROCHESTER, NH • 603-332-4122

October: *Wild Bird Specials*

November: *Deer Feeding Specials*



Promoting Responsible Feeding
Since 1984
wbfi.org

WBFI Bird Preference Chart.

	Sunflower (Black Oil)	Sunflower (striped)	Sunflower, Hulled (kernels, chips, hearts)	Millet - white/red	Milo Seed	Nyjer Seed	Peanuts (shelled-whole/pieces)	Safflower Seed	Corn Products	Tree Nuts	Preferred Feeder Style
Cardinals	3	3	3	1				3	1		A, B, D
Chickadees	3	2	2				2	2		2	A, C, D
Doves	2	1	2	3	3	1		2	2		D
Goldfinches	3	2	3	1		3					A, C
Grosbeaks	2	2	3					1			A, D
House Finches	3	2	3	2		3		1			A, C
Jays	3	3	3		1		2	1	2	2	A, D, E
Juncos	1	1	1	1		1			3		A, D
Nuthatches	3	2	2				1	1		1	A, B
Purple Finches	3	2	3	1		3					A, C
Siskins	1	1	3			3			1		C
Sparrows	3	3	3	3	2			1	2		A, B, D
Titmice	3	2	2			1	2	1		2	A, B, D
Towhees	3	3	3	1			1	1	1	1	A, D, E
Woodpeckers	2	2	3				1	1	1	3	A, D

3 = high preference for a seed; 1 equals low preference for a seed

Key to feeder styles: A = Hopper Feeder; B = Tube Feeder, large holes; C = Tube Feeder, small holes; D = Platform; E = Ground level Platform