



**Media Contact:**

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Anthem Ace Hardware  
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**NEW ACE HARDWARE STORE OPENS IN ANTHEM**

*Anthem ACE Hardware Celebrates Grand Opening  
Weekend November 7-9, 2014*

**Anthem, AZ, November 4, 2014** – America’s most celebrated “helpful place” opened its doors on October 14, 2014 in Anthem. The new Anthem ACE Hardware store, located at 3440 W. Anthem Way, will bring the company’s unique blend of personal, knowledgeable and helpful service paired with quality home maintenance expertise and products to Anthem residents.

**Anthem ACE Hardware** is the second store opened by local residents and owners Gary & Jessica Belfore. The store has been designed to reflect the needs of the Anthem community, including solutions to everyday home maintenance needs, as well as an extensive array of high-quality products in categories such as paint, lawn and garden, and pet supplies.

“Our mission is to provide customers with the neighborly advice and assistance they have come to expect from Ace,” says Jessica Belfore, owner of Anthem ACE Hardware. “We look forward to becoming a helpful and valuable neighbor to the community, both inside and outside the walls of our store.”

The 15,000 square foot store is packed with thousands of essential products and supplies, including some of the most respected brand names and best-selling items to help people take care of their homes. Key product offerings include paint, lawn and garden, hardware, electrical, plumbing, automotive, tools, and home décor, as well as niche products such as a large assortment of pet food and supplies.

The grand opening festivities will take place from 7 a.m. to 7 p.m. on November 7<sup>th</sup> & 8<sup>th</sup> and from 8 a.m. to 5 p.m. on Sunday, November 9<sup>th</sup>. Activities include a barbeque grill giveaway on both Friday and Saturday and a \$500 shopping spree giveaway on Sunday. Food will be available for purchase each day from noon to 2 p.m. with 100% of the money donated to **Anthem Pets**, a non-profit rescue organization dedicated to reuniting lost pets with their owners and rescuing homeless and abandoned dogs and cats

**Anthem ACE Hardware Store Information:**

- Store Hours: Monday through Saturday, 7 a.m. to 7 p.m.; Sunday, 8 a.m. to 5p.m.
- Address & Phone: 3440 W. Anthem Way, Anthem, AZ 85086, (623) 551-6800
- Email: [garyb@sonoranhardware.com](mailto:garyb@sonoranhardware.com)
- Website: [anthemacehardware.com](http://anthemacehardware.com)
- Store Owners: Gary & Jessica Belfore

### **About Ace Hardware**

For 90 years, Ace Hardware has been known as the place with the helpful hardware folks in thousands of neighborhoods across America, providing customers with a more personal kind of helpful. In 2014, Ace ranked “Highest in Customer Satisfaction with Home Improvement Retail Stores, Eight Years in a Row,” according to J.D. Power. With more than 4,850 hardware stores locally owned and operated across the globe, Ace is the largest hardware cooperative in the industry. Headquartered in Oak Brook, Ill., Ace and its subsidiaries currently operate 14 distribution centers in the U.S. and also have distribution capabilities in Shanghai, China; Panama City, Panama; and Dubai, United Arab Emirates. Its retailers’ stores are located in all 50 states, the District of Columbia and approximately 60 countries. For more information on Ace, visit [www.acehardware.com](http://www.acehardware.com).